

If you haven't been getting your regular supply of "Player's " remember there's a very good reason. More are being smoked, and although we are making more than ever before, demand still surpasses supply. Will you help us to reduce this shortage by cutting down your 'smokes' (for a while) to enable shops to rebuild stocks

and so scrap those depressing notices "No Cigarettes."







EXHIBITION OF PAINTINGS BY FIREMEN ARTISTS

In Aid of The London Fire Service Benevolent Fund (Registered under War Charities Act, 1940)

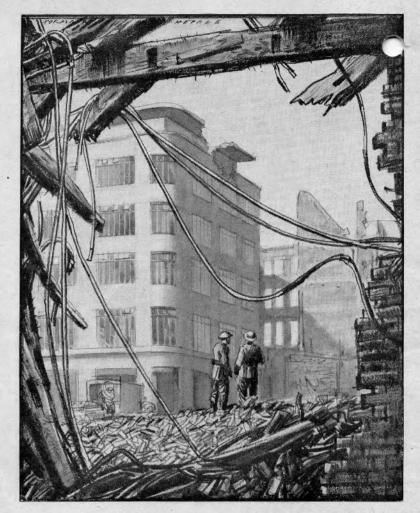
AT THE

ROYAL ACADEMY

BY COURTESY OF THE PRESIDENT AND COUNCIL

AUGUST . 1941

N.C.C. 554



"Yes, it got a direct hit, but it's a steel building, I saw them putting it up."

BRITISH STEELWORK ASSOCIATION, Steel House, Tothill Street, Westminster, S.W. I.



FOREWORD

BY

Mr. F. W. JACKSON, C.B.E., D.S.O.,

Chief Commander, London Fire Force. President of the London Fire Service Benevolent Fund.

The first Exhibition of work by Firemen Artists attracted great interest. Although quite a small show, it was visited by 30,000 people in three weeks in London, and by 90,000 people during the same period in Washington, U.S.A. It is now in Canada.

It is hoped that the present Exhibition will be seen by the people of other great overseas nations in the British Commonwealth. Supported by photographs and cinematograph films, it may convey some idea of the Mother Country's trials and fortitude.

These pictures are painted in the Firemen's spare time. Firemen train and exercise and keep their apparatus in good order, but they have, when there are no "blitzes," long hours of waiting. This spare time they devote to recreation of all kinds—open-air sport when the weather is fine and the nights are short; indoor games, dances and concerts when the "blackout" is long. There are also classes in all manner of useful subjects and a great deal of voluntary work is undertaken. For example, Firewomen knit socks and pullovers for the men and the men make toys and equipment for "evacuated" children. In this same spirit of service to others, the Artists hope that their work may benefit the London Fire Service Benevolent Fund which has helped some thousands of firemen in distress and need during the war, and spread its wings over the many thousands of Firemen in suburban districts, who have joined with the inner-London men in one united Greater London Fire Service. "There's Nothing Like" the 14-Years Old Quarterly COUNTRYMAN

says "The Times"

Published in a Cotswold Hamlet, Goes to the Ends of the Earth.

ARMY: "My Countryman went with me through the Libyan campaign and helped me to forget the desert and the discomforts of battle. Deep gratitude to you."

NAVY: "To those of us who are missing the joys of our countryside, the *Countryman* provides great consolation and delight."

R.A.F.: "We look forward to each *Countryman* because it brings a breath of sanity. It must be healing many War-wounded spirits."

HOME: "No words can describe the pleasure I get from the Countryman."

OVERSEAS : "You can imagine the joy of it in a land of deserts, oil wells and heat."

By every post, in a thousand different ways, from all parts of the world, subscribers send heartfelt appreciation of the solace and refreshment given by this magazine which comes from the country.

Of 20,000 Subscribers, I in every 20 is FOR LIFE !



EXHIBITION OF PAINTINGS BY FIREMEN ARTISTS

Nound te

In Aid of The London Fire Service Benevolent Fund (Registered under War Charities Act, 1940)

AT THE

ROYAL ACADEMY

BY COURTESY OF THE PRESIDENT AND COUNCIL

GALLERY I.

OILS (Nos. 1-37).

	and the second second of the second	
1	All Pumps to Whitechapel	Reginald Mills
2	Mr. Alnutt, 44 Station, London	A CARLES CARDINATES
	Fire Force	Bernard Hailstone
3	A Dockland Back Street	Bernard Hailstone
4	Collecting Hose, South Wharf	W. S. Haines
5	High Explosives Falling in Fire,	
1.4	Scrubb's Lane	Leonard Rosoman.
6	And so to Bed	Paul Dessau
7	Demolition After the Fire, Upper	
	Thames Street	Bernard Hailstone
8	A Dispatch Rider	W. Matvyn Wright
9	Wren Again	W. Matvyn Wright
10	Major F. W. Jackson, C.B.E.,	
	D.S.O., Chief Commander, London	
	Fire Force	Norman Hepple
11	River Service	Stanley Froude
12	Study of a Fireman	Bernard Hailstone
13	Interruption	Paul Dessau
14	Cooling Down-Coffee Warehouse	Norman Hepple
15	Cooling Off, Upper Thames Street	J. Wallace Orr
16	Rescue from the Fourth Floor	W. Matvyn Wright
Strand and		and the second

GALLERY I-II

17	Fireman Walking through Smoke	
	and Water, Scrubb's Lane	
18	LtComdr. J. H. Fordham, R.N.,	
	rtd. National Fire Service	
19	Double Disaster	
20	An Evening in the City, April, 1941	
21	Mr. G. V. Blackstone, G.M.,	
	London Fire Force	
22	Incident in Bermondsey	
23	Harmonie du Soir	
24	Wind Blowing through a Jet of	
	Water, Upper Thames Street	
25	Parachute Bomb	
26	Station Officer Oliver, 44 Y Station	
27	Menace : I " Overture "	
28	Menace : II " Crescendo "	
29	Menace: III " Rallentando "	
30	Menace : IV " Diminuendo "	
31	A London Firewoman	
32	In Action on the Wharves	
33	Steam Rising from Debris, Upper	
	Thames Street	
34	St. Catherine's Docks "	
35	Collapsing Ceiling, Shoe Lane	
36	LtComdr. K. N. Hoare, R.N. rtd.,	
	London Fire Force	
37	St. Paul's from Cannon Street	

Paul Dessau Paul Dessau W. Matvyn Wright Leonard Rosoman W. Matvyn Wright Bernard Hailstone Paul Dessau Sernard Hailstone J. Kingsley Sutton

Leonard Rosoman Bernard Hailstone Paul Dessau Bernard Hailstone

Leonard Rosoman Leonard Rosoman Leonard Rosoman

Fredk. J. Smith Norman Hepple

GALLERY II.

OILS (Nos. 38-97).

38	Ruins at 42 W Station	Ber
39	At High Tide	
10	A Leading Fireman of the London Fire Force	
11	City Silhouette—from a Balcony at Headquarters, London Fire Force	
42	A.A. Guns in Action	
43	Civil Defence Review, Hyde Park, 14th July, 1941	
	ITUII JULY, LUTL	

Bernard Hailstone W. S. Haines Reginald Mills

> H. Manwaring J. Wallace Orr

Reginald Mills



MAJOR F. W. JACKSON, C.B.E., D.S.O.

Norman Hepple



PARACHUTE BOMB

W. Matvyn Wright

Page Six

Page Eight

GALLERY II

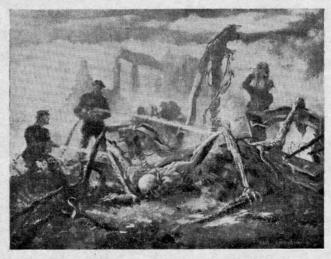
44	St. Bride's Testimony to Nazi Culture (Damping Down)	
45	Fireman Woodward of Emergency	
46	Fire Boat 4At the very Heart of Flame	
47	Harrow School Speechroom, Octo-	
	ber, 1940	P
48	ber, 1940	
49	Auxiliary Fire Floats in Action	
50	Over the Biver	
51	Over the River The Grass Widower	
52	Smouldering Ruins of St. Andrew's Church, High Holborn	
53	Firewoman Margaret Hay, B.E.M.,	
54	London Fire Force Rescued	
55	The Flooding Tide	
56	The Flooding Tide	
	Station	И
57	Mr. Denyer (King's Medal), 80StationFire Watching Post.An A.T.C. and Pump	
58	An A.T.C. and Pump	И
59	Casualty in the Battle of the Flames	
60	Journey's End	
61	City Fires seen from Norwood	
62	Incendiaries on Tower Bridge	
63	Firemen in Whitecross Street	
64	Cooling Down in a Cold Storage	
	Warehouse, Dockland	
65	Convoy Arriving at a Fire	
66	Two Men Trapped in a Vault	И
67	Queen Victoria Street	
68	Self Portrait	
69	Destruction of Chelsea Old Church,	
	1041	
70	Hyde Park Display, 1941	и
71	Bomb Blast and Debris, Queen	
72	Victoria Street House Collapsing on Two Firemen,	33
1	Shoe Lane	
73	Ruins of a Wren Church in Cannon	
		- 1
74	Street	410
75	Dawn in Lisson Grove	

and the second second second	1
Leslie Carr	
W. S. Haines	
Stanley Froude	
Philip North-Taylor	
Paul Dessau	
F. T. W. Cook	
Paul Dessau	
Francis Nichols	
Bernard Hailstone	
Bernard Hailstone	
Reginald Mills	
W. S. Haines	
W. Matvyn Wright	
W. S. Haines	
W. Matvyn Wright J. Kingsley Sutton	
J. Kingsley Sutton	
W. S. Haines	
H. Manwaring	
W. Ever	
Norman Hepple	
Leonard Rosoman	
Brian Gilks	
W. Matvyn Wright Paul Dessau	
Paul Dessau	
ruut Dessau	
J. E. Daniels	
V. Matvyn Wright	
Leonard Rosoman	
Leonard Rosoman	
Bernard Hailstone	
Paul Dessau	
J. Wallace Orr	



THE GOOD SAMARITANS

Reginald Mills



Menace: IV. "Diminuendo"

Paul Dessaù



Page Ten

GALLERY II

76	In a Church Chancel				
77	A Fire				W. 1
78	City Warehouses, 19	40			
79	A Part of the City .				W. 1
80	Fireman Roberts, 40	Static	on		1
81	3 a.m. on the Plaist			ast	
	End (March, 1941				
82	Getting to Work .		1999		
83	Sleepy Fireman .				Ber
84	Back Gardens in Boy	w			1
85	To-day's Portrait .				18
86	Modern Work in an		tting		
87	70 70				
. 88	Noisy Nocturne .				Λ
89	Study				W
90	Impressions made at				
	wich Road, April,				Ber
91	Christ Church, Newg				Le
92	Dawn				Λ
93	Morning Service .		1	1	30.4
94	Cleaning-Morning				J. 1
95	Walpurgis Night Sce				W
96	Damping Down in				1
					Ber
97	Damping Down in th	ne Citv		11	

J. Wallace Orr V. Matvyn Wright Leslie Baker V. Matvyn Wright Norman Hepple Leslie Baker A. E. Turpin Bernard Hailstone Norman Hepple

F. T. W. Cook Charles H. Ree F. T. W. Cook Norman Hepple W. Matvyn Wright

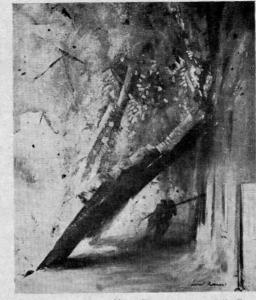
Bernard Hailstone Leonard Rosoman Norman Hepple F. T. W. Cook J. Kingsley Sutton W. Matvyn Wright

Bernard Hailstone Reginald Mills

LARGE SOUTH ROOM.

WATER COLOURS AND DRAWINGS (Nos. 98-164).

98	Hose Laying		E. G. Turner
99	Brick Court, Temple	S	Ronald Dickens
100	Three A.M. :		Donald W: Vandy
101	Firemen at Breakfast		M. J. R. Bankes
102	Overhaul at 52 Station		Stanley Jezzard
103	Burnt Out Warehouses		E. Boye Uden
104	Forty Winks		Bessie, Byrne
105	Lull Period—Checking Hose		Stanley Dodd
106	Red Lion Square		Norman Hepple
107	Prospect of Woolwich		Norman Hepple



HCUSE COLLAPSING ON TWO FIREMEN

L. Rosomin



-RUINS OF 42 W STATION

Bernard Hailstone

Page Twelve

LARGE SOUTH ROOM

		1	
108	Morning Drill		Stanley Froude
109	It's Not Always Easy on the Ri	ver	Stanley Dodd
110	Damage Near St. Paul's		Ronald Dickens
111	A Local Sub-station		E. Boye Uden
112	Company Officer Mrs. Chiv	ers,	
	60 Southwark		Mary Pitcairn
113	Fireman Wheeler		Ronald Dickens
114	St. Paul's seen from the Ruins of	St.	
	Mary-le-Bow, Cheapside		E. Boye Uden.
115	Firemen's Sleeping Quarters		R. T. Horley
116	Station Work Commenced		Julia Lowenthal
117	The Monotony of Cooling Down		Richard Southern
118	Fire Boats Underway		Stanley Froude
119	May		A. C. Tylee
120 -	St. Andrew's, High Holborn (Dar	np-	
	ing Down)		E. Boye Uden
121	Syd		John Bryce Mungall
122	East London Warehouses		E. G. Turner
123	Northumberland Wharf, Brentf	ord	
	End, November, 1940		C. Newbold
124	December Dawn	••	Richard Southern
125	Girders Twisted by Great Heat		Norman Hepple
126	Thames' Side		E. Boye Uden
127	Sketch of Bomb, Hole at 66	X	
	Station Man Overboard—Drill	• •	Brian Gilks
128		• •	Stanley Froude
129	The Good Samaritans	••	Reginald Mills
130	A Congested City Thoroughf		
104	(Fire Damage) Damping Down		E. Boye Uden
131	Damping Down		E. G. Turner
132	Portrait of a Fireman	••	Richard Southern
133	The City Temple	••	Norman Hepple
134	Cul-de-sac	••	E. G. Turner
135	Scaffold Dam in Golden Lane	• •	Donald W. Vandy
136	Fireman Palmer		Ronald Dickens
137	River Side	••	Norman Hepple
138	Study for Portrait of Mr.º Den	yer	
	(King's Medal) 80 Station	••	W. Matvyn Wright
139	Fireman Humphries	••	Enid Abrahams
140	Drill Tower	••	A. W. Ridge A. E. Speer
141	Drill Tower Wilkie Bells ! (20 Z) Fireman		A. E. Speer
142	Bells ! (20 Z)	••	Enid Abrahams
143	Fireman		Charles H. Ree

.0			
	144	The London Fire Force Down River	Stanley Froude
- 200	145	A Large Fire Near the River	E. Boye Uden
	146	Watchroom	Enid Abrahams
	147	Writing Home	Richard Southern
	148	Emergency Fireboat	Stanley Froude
	149	St. Mary-le-Bow, Cheapside	Norman Hepple
	150	Fire Blitz from Paternoster Row	Ronald Dickens
	151	St. Paul's from Cannon Street	E. Boye Uden
	152	Somewhere on the River	S. J. Andrews
	153	Relief Crews Arriving at Millbank,	
		May, 1941	E. Boye Uden
	154	St. Clement Dane's, Strand, May,	
		1941	E. Boye Uden
	155	After the Fire Blitz, Paternoster	No.
		Row	Ronald Dickens
	156	Listening to the P.M	Prunella C. Pott
	157	Senior Dispatch Rider Johnny	
		Payne, 88 Station	Philip Wilding
	158	Quiet Period	Enid Abrahams
	159	The Chess Players	Richard Southern
	160	Damping Down	Stanley Jezzard
	161	War Comes to the Art School	Norman Hepple
	162	Smoke and Flame	Elizabeth Bridge
	163	Men of the River Service	Stanley Dodd
	164	Came the Dawn	Stanley Flegg

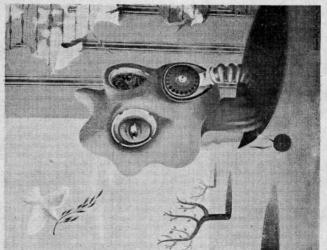
HUMOUROUS DRAWINGS (Nos. 165-201).

165	No, no, Miss Pettigrew, you haven't			
	got quite the Idea		R. S. E.	Coram (" Maroc ")
166	B Danger-Men Working Overhead			
			R. S. E.	Coram (" Maroc ")
167	Model Hobbies			Ben Betts
168	Occurrence Book			Ben Betts
169	The Petrol Lorry			D. Tutt
170	Collecting Gear			Ben Betts
171	This is no Time fo	r Rela	xation,	
	Smithers		R. S. E.	Coram (" Maroc ")

Page Fourteen LARGE SOUTH ROOM

R. S. E. Coram (" Ma 173 Convoy R. E 174 I wish they'd ration this sort of Hose R. S. E. Coram (" Ma 175 Is this the Hole a Bomb made Ber 176 Nice Warm Fire Ber 177 Stand from Under Ber 178 Humourous Drawings Ber 179 Blitz and Pieces R. S. E. Coram (" Ma 180 Blitz and Pieces R. S. E. Coram (" Ma	POC 1
Hose R. S. E. Corana (** Ms	POC 1
Hose R. S. E. Corana (** Ms	POC 1
Hose R. S. E. Corana (** Ms	POC 1
175 Is this the Hole a Bomb made Ber	Potto
	i Deus
176 Nice Warm Fire Ben	Retts
177 Stand from Under Ben	Betts
178 Humourous Drawings Ben	Betts
179 Blitz and Pieces R. S. E. Coram ("Ma	roc 's?)
180 Blitz and Pieces R. S. E. Coram ("Ma	roc 22)
181 Girls in Uniform Julia H. Low	ponthal
182 A Watched Kettle Never Boils	
H J Churcher (" I Jure	her ")
183Humourous DrawingsBen184Humourous DrawingBen185Mr. G. J. Adams, London Fire Force	Rette
184 Humourous Drawing Ben	Rette
185 Mr. G. J. Adams. London Fire Force	Deno
<i>R. S. E. Coram</i> (" Ma	rec '')
R. S. E. Coram (" Ma 186 82 V Station	her '')
187 Blitz and Pieces R. S. E. Coram ("Ma	roc '')
188 What I want to Know is : Who the	100)
Blazes made it a 500 Pump Call ? Ben 189 The Dawn Patrol R. E	Betts
189 The Dawn Patrol R. E	Privett
Petrol we Save R. S. E. Coram (" Ma	roc '')
190 It takes a bit longer, but look at the Petrol we Save R. S. E. Coram (" Ma 191 " Dr. Livingstone, I presume " Ben 192 Get to Work Ben	Betts
192 Get to Work Ben	Betts
194 Lift Not Working	Brettell
194 Lift Not Working	Brettell
196 Humourous Drawing Ben	Betts
197 Hurry, Miss, don't be too particular	
R. S. E. Coram (" Ma	roc ")
<i>R. S. E. Coram</i> ("Ma Business as Usual	Betts
199 Did you ever play Snakes and	
Ladders?	roc '')
200 Hose-laying Lorry Ben	Betts
200Hose-laying LorryBen201Familiarity breeds —R. S. E. Coram ("Ma	roc '')





F. T. W. Cook

Page Sixteen SMALL SOUTH ROOM

SMALL SOUTH ROOM.

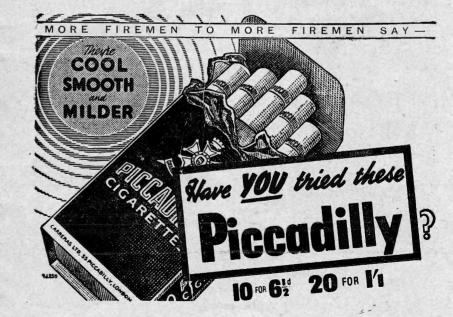
WATER COLOURS AND OILS (Nos. 202-233).

202	Timber Wharf at Limehouse,	
	September, 1940.	T. J. Gaskell
203	River's Edge	Philip Le Brun
204	River's Edge <t< th=""><th>F. T. W. Cook</th></t<>	F. T. W. Cook
205	Maples-from 5-H-10 Headquarters	
	April, 1941 Competition Drill	Cyril F. Jones
206	Competition Drill	S. F. Whitelocke
207	Fireboat " Massey Shaw " in Dun-	
	kirk Harbour, June, 1940	Rudolph Haybrook
208	Brothers in Action	Rudolph Haybrook
209	Lull Period—20 Z's Garden	Reginald Mills
210	The Tower—Seen in the glare of a	Duting Cillin
211	nearby Fire	Brian Gilks F. J. Needhan
212	Mr. C. J. Wright (King's Medal),	1'. J. Iveeunuic
814	London Fire Force Headquarters	H. Manwaring
213	At the Wheel	J. Wallace Orr
214	Convoy en route to the Docks	Cyril F. Jones
215	S.O.S	Leslie Carr
216	Musical Moments	Julia H. Lowenthal
217	Service	Rudolph Haybrook
218	Driving by Moonlight	Mary Pitcairn
219	Incendiaries on an East End Fire	Francis Nichols
220	St. Paul's	F. T. W. Cook
221	Bomb Blast	F. T. W. Cook
222	Silhouettes in Queen Victoria Street	Norman Hepple
223	Leading Fireman Cooper, O.B.E.,	
	50 U Station	Bernard Hailstone
224	Damping Down off Southampton	
225	Row, April, 1941	Bernard Hailstone Francis Nichols
226	Waiting for Water	A. E. Turpin
227	Waiting for Water	J. Kingsley Sutton
228	Section Officer Mrs. K. Sayer,	J. A mysley Sution
220	London Fire Force	Reginald Mills
229	Dean's Yard, Westminster, May,	100g that in the
	1941	F. J. Needhan
230	Street Corner	Fredk. J. Smith
231	The Man on the Branch	J. Kingsley Sutton.
232	Roughly Speaking—Me	George Lane
233	Self Portrait	Stanley Brettell

SMALL SOUTH ROOM

SCULPTURE and MINIATURE (Nos. 234-246).

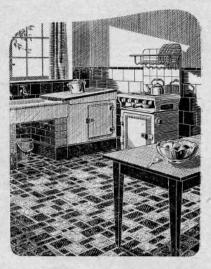
234	Fireman J. W. Turner-London	
1.500	Fire Force	F. E. France
235	The Unbroken Spirit	E. D. Rulton
236	The Volunteer	E. D. Rulton
237	Fireman G. Petty-London Fire	
	Force	F. E. France
238	Mr. E. J. Kill-Second Officer,	
	Harrow Fire Brigade	E. Shone-Jones
239	Getting to Work	J. H. Zorn
240	First Duty	E. Thompson
241	A London Fireman	J. H. Zorn
242	Mr. H. H. Anderson-Chief Officer,	
	Harrow Fire Brigade	E. Shone-Jones
243	Action	F. E. France
244	Fireman Alec Gower-	
	80 Y Station	J. H. Zorn
245	A London Fireman in Action	E. Shone-Jones
246	Daddy's Little Girl	Mary Pitcairn





LIST OF EXHIBITORS

VID ABRAHAMS J. ANDREWS LESLIE BAKER M. J. R. BANKES BEN BETTS STANLEY BRETTELL ELIZABETH BRIDGE BESSIE BYRNE LESLIE CARR H. J. CHURCHER F. T. W. COOK R. S. E. CORAM J. E. DANIELS PAUL DESSAU RONALD DICKENS STANLEY DODD W. EWER STANLEY FLEGG F. E. FRANCE STANLEY FROUDE T. J. GASKELL BRIAN GILKS BERNARD HALLSTONE W. S. HAINES RUDOLPH HAYBROOK NORMAN HEPPLE R. T. HORLEY STANLEY JEZZARD **CYRIL F. JONES** J. KINGSLEY SUTTON GEORGE LANE PHILIP LE BRUN JULIA H. LOWENTHAL H. MANWARING REGINALD MILLS JOHN BRYCE MUNGALL F. J. NEEDHAN C. NEWBOLD FRANCIS NICHOLS PHILIP NORTH-TAYLOR MARY PITCAIRN PRUNELLA C. POTT R. E. PRIVETT CHARLES H. REE A. W. RIDGE LEONARD ROSOMAN E. D. RULTON E. SHONE-JONES FREDK. J. SMITH RICHARD SOUTHERN A. E. SPEER E. THOMPSON E. G. TURNER A. E. TURPIN D. TUTT A. C. TYLEE E. BOYE UDEN DONALD W. VANDY J. WALLACE ORR S. F. WHITELOCKE PHILIP WILDING W. MATVYN WRIGHT J. H. ZORN



Of course ...

everybody knows Catesbys for Lino. For 78 years this famous London firm has specialised in Lino floor coverings. That is why Municipal Authorities, architects, and well-known building contractors come to Catesbys with their floor covering problems. That is why Mrs. Suburbia comes to Catesbys for her kitchen lino. Apart from a wealth of specialised experience, Catesbys offer the widest range of qualities and the biggest choice of designs and colours. Here are floor coverings for every conceivable type of room, and you are sure of the best possible value for your money at Catesbys.

CATESBYS CORK LINO

Tottenham Court Road, London, W. #

A BRIEF ACCOUNT OF THE WORK

OF THE

London Fire Service Benevolent Fund DV

THE CHAIRMAN OF THE COMMITTEE.

The personal distress that war brings to so many inevitably falls heavily on men and women who hold the important duty of preventing destruction by fire of the capital city of the Empire.

As soon as the aerial bombardment of London commenced it became clear that fire-fighters would be continually facing dangers as severe as in front line fighting. Indeed, casualties, killed or wounded, reached nearly four-figure dimensions within the first six weeks of continuous nightly bombing. At the same time the homes and personal belongings of many in the Fire Service were suffering destruction or damage.

It was thus natural that a Benevolent Fund should develop, and the members of the regular Brigade and the Men's and Women's Auxiliary Services contributed sufficient to inaugurate the London Fire Service Benevolent Fund.

The objects of the Fund are to provide, in addition to, or pending the receipt of, what is due from official sources :

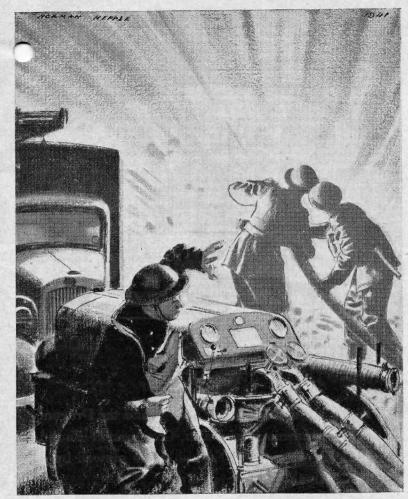
- (a) immediate assistance to dependants of those killed as well as help to the injured and sick personnel of the London Fire Service.
- (b) Immediate relief in cases of distress where possessions are destroyed by enemy action.
- (c) Support for any proposals for the provision of benefits or comforts to the personnel of the Service or their dependants.

There are, of course, official schemes for compensation both for personal and material losses, but the sudden loss of the "breadwinner" or of his ability to earn his livelihood leaves a great deal of immediate hardship which no Government scheme could adequately cover.

In addition the Fund has recently made arrangements to assist in the maintenance of all children under 14 years of age whose fathers have lost their lives in the execution of their duties.

Contributions from the Public are earnestly solicited. Cheques should be made payable to the London Fire Service Benevolent Fund, and all communications should be addressed to the Hon. Secretary, London Fire Service Benevolent Fund, London Fire Brigade Headquarters, Albert Embankment, S.E.I.

> K. N. HOARE, LT.-COMMANDER, R.N. (RETD.). London Fire Force.



'IN THE THICK OF IT ':

Drawn for Coventry Climax Engines Ltd., makers of Godiva trailer fire-fighters, by Norman Hepple.





Today, perhaps more than ever before, there is much to be gained from the companionship of good music.

> The World's Highest Achievements in Sound Reproduction are to be found in

"His Master's Voice"

RADIO EMISTERS VOICE RECORDS



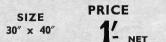
Today the symbol of St. George and the Dragon, as the trademark of Mann, Crossman & Paulin Ltd., identifies good English beers brewed by a firm with 150 years' reputation.

MANN'S BEERS

MANN, CROSSMAN AND PAULIN LTD. ALBION BREWERY MILE END E.

Daily Telegraph WORLD MAP

THIS map has been drawn to the special requirements of the Daily Telegraph, and is an outstanding example of the cartographer's art. Its unusual presentation—the northto-south division is through the Atlantic, not the Pacific Ocean makes it of more than usual interest at the present time. In full colour, and extremely well keyed, it possesses both an artistic and educational value, providing a permanent source of reference for to-day and after the war.



IN FULL COLOUR

Obtainable from Booksellers and Newsagents, 1/-; or 1/3 post paid from "Daily Telegraph," Fleet St., London, E.C.4.