MR. ATKINS ORDERS SOME NEW CLOTHES!

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Lines: Stagg.
Voice: Mellor.

Three Rusered Million buttons - and that's only part of it. They're for service uniforms and this one factory alone has made that number since the war broke out. A sialight on the clothing of millions of fighting men :

Wooll in unheard of quantities is being turned into battle-dress. Cleansing is the first process, in great scouring-bowls, each holding a thousand gallons of soap-and-soda solution.

(LV COMBING) Next the wool has to be combed.

(LV BALLS) No fewer than six colours go to make khaki - green, blue, yellow, brown, red and mauve.

Then come spinning and weaving. The latest orders given out will use 9,000 miles of serge, weighing as much as a German pocket-battleship - only it stands the water much better.

(LV STACKS) Cloth for battledress is half Botany wool, from Australian merino sheep, and half cross-bred wool from various sources. Machine-cutters deal with twenty five thicknesses of cloth at a time - otherwise most of the army'd have to fight in their undies.

In the next stage the cut-out pieces have to be sewn together. This factory is only one of two hundred and fifty engaged on latest orders.

(CU) It only remains to stitch on the duttons - 36 - on each battledress.

Tommy has one tunic every year and a pair of slacks every eight months. Incidentally each pair is handled by thirty girls from start to finish. Latest contracts ordered five million uniforms. That's the way Tommy keeps smart. Whether his new rig-out costs more, or less, than fifty-shillings, he doesn't have to worry.