

TEETOTAL MOMMAS PUT SKIDS UNDER SCOTCH

American ships loaded down to the Plimsol marks with incomparable Scotch whisky leave our ports for the States, to earn dollars. Over there it sells for five shillings a bottle, and oh, it's a sad sight to see it go.... The Board of Trade now wants to raise the price in the States. Whisky wouldn't sell there at all if the Women's Christian Temperance Union had their way. Starting a nation-wide anti-liquor campaign they've <sup>raised</sup> ~~maintain~~ the standard of Prohibition under new management, <sup>and</sup> ~~but to make America~~ ~~dry again~~ they've mobilised some oratorical female fire-eaters.

Women of the U.S. Women's  
Christian Temperance Union  
Visit Bars to teach Temperance

5-FP2040  
Kees  
Joyce  
Non #82

June 6, 1947

1. TITLE: W.C.T.U. OPENS NEW WAR ON LIQUOR
2. Pasadena, California---The Woman's Christian Temperance Union opens new warfare against alcohol. Speakers for the famous dry organization, with a membership of half a million, state their views (TALK)
12. Now, suiting action to their words, the ladies march on a nearby bar.
14. Singing Onward Christian Soldiers, they carry on in a modified spirit of Carry Nation, but without her saloon-smashing tactics. Today's watchword is peaceful persuasion. Drinkers are admonished to become abstainers.
20. With 19 percent of the country already dry, the WCTU goes right to the consumer in its fight against the bottle and the bar.