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AUTO GLAMOUR! CANADA'S FIRST NAT'L MOTOR SHOW IN 14 YEARS

The first Canadian automobile show in 14 years unfolds the glittering present and future of motor magnificence. In the automotive building, of the National Exhibition Grounds in Toronto, 200 models of the new cars of Canada have been assembled in an eight-day program.

From family passenger cars to low-slung experimental models—the showing is dazzling evidence of the giant strides in research and development since the last auto shows. The automotive industry today is a vital segment of Canadian economy. It's a far cry from the horseless carriage to these four-wheeled luxury liners. "The ride's fine", so come on in, she says, as Canada sees the new visions of the automotive world.

CANADIAN AUTOMOBILE SHOW
CANADA ISSUE #54
JACK

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