DIOR FIXES HEMLINE

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Going up. Not only the girls but skirts too if Paris
fashion leader Dior wins the day. He held a private show
to convince women that the shorter skirt is becoming.

Nobody knows better than Dior how to display his design
to advantage, but this particular battle he may hot win.

The average girl does not favour the shorter skirt.

1953, therefore, may be the most memorable in all his tory,
the one when women didn't follow the fashion. But don't
gamble on it.



women have decided that they look better with something longer.
human. Broadly speaking, that's the big issue: Will women be allowed to buy what they want, or will the fashion Kings keep their prestige in tact? Or will Vyshincky apply

sthe Total

aumory, medamselle,

Que revoit