ASSIGNMENT

SHEET

24th September, 1953.

Cameraman:

J.F. Gemmell.

Story:

The New Ford 10 Motor-Car.

Location: Matching Green Aerodrome, nr. Onger, Essex.

Date: Friday, 25th September, 1953. Time: 11 a.m.

Fiz nintes Villey

Will you make a short coverage on the above. As the location is difficult to find - it happens to be a disused airfield where they test their cars. etc. - please rendezvous at the following location at 11 a.m.

RENDEZVOUS: At the cross-roads on the main Epping to Chelmsford road, half a mile north of Ongar Town. Meet Mr. Richardson of the Publicity Department of the Ford Motor Co. At these cross-roads there is a signpost on the right which says, "Ongar of mile" and another on the left which says "To Fifield and Dunmow", and I am told you can't miss it if you get on this main Epping to Chelmsford road, just outside Ongar Town going North. I have given them your name and car number.

Ford's will have one or two prototypes which are rather dirty and bashed about on test on the airfield, and there will be a spic-and-pan model for you to film specially and you can also film this new model, travelling round the sirfield and I have asked for another vehice for you to use in order to do travel shots. Also, Ford's are going to arrange for two men and two attractive girlh to make up the foursome for the car, so that you can use them how you wish.