

Oct. 16, 1953

Music: Hail to the Chief CL197
Popcorn (GSOE) PN693

Klein
Watson
Non
Issue #18

HERSHEY, PA. BIG BIRTHDAY PARTY FOR THE PRESIDENT

The biggest old-fashioned country birthday party in history", in circus tent -- and in the stadium at Hershey, Pennsylvania. President Eisenhower gets a sixty-third birthday tribute he'll never forget: Keystone State Republicans go all-out for the Chief Executive and the First Lady.

They join 12 thousand at a box supper -- enjoy Pennsylvania potato salad, and fried chicken. This meal apparently satisfied the President, for he ate nothing at the one hundred dollar a plate buffet that followed.

Later, into the Hershey Arena, aboard a buckboard pulled by a gray mare. Fred Waring leads the "Happy Birthday" salute....

The President goes through a symbolic lighting of the ^{electric} sixty-three/candles. Then the arena lights are to be turned out -- and six thousand guests hold aloft candles that dot the darkness.

Oh, yes, a section of the cake is real!

Big name golfers -- saluting the President's favorite pastime-- drive rubber practice balls for all to catch...

Finally the announcement of an Eisenhower Exchange Fellowship fund, benefitting U. S. and foreign students, climax of a long and memorable evening at Hershey, Pennsylvania!

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IKE HAS HAPPY BIRTHDAY

On a buckboard pulled by an old grey mare President and Mrs Eisenhower went to a good old fashioned American birthday party.

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Strike a light!

Good presidential lungs and oat they went - 63 of them.

This was quite the best birthday celebration they've ever known in Hershey, Pennsylvania, and even that ~~ever~~ genial and happy man we all call Ike in ~~his~~ off-duty hours - even he said it was the finest he'd ever had.