

# MECCA DANCING LTD

(Worlds largest ballroom organisation)

LONDON — PROVINCES — SCOTLAND — N. IRELAND

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EDM/KH

Head Office:-

76 SOUTHWARK STREET

LONDON S.E.1

Telephone: WATERloo 4401

12th October, 1953.

Dear Sir,

"MISS WORLD" COMPETITION  
LYCEUM, STRAND

We have pleasure in enclosing 2 Press Passes for the Finals of the "Miss World" Competition to be held in the Lyceum, Strand on Monday next, 19th October.

Would you kindly instruct your representatives to be in possession of these Passes as on such occasions there is so much clamouring by commercial photographers, etc. we have found it necessary to issue Passes so as to avoid confusion at the door.

Special facilities and press arrangements have been made and the Contest starts at 8 p.m. with the girls parading in evening dress and being interviewed. They will then change into swim suits and at approximately 8.45 p.m. will be judged in these. The combination of appearance in both will decide the winners.

There will be a Panel of seven Judges including MARGARET LOCKWOOD, NORMAN HARTNELL, M.V.O., GODFREY WINN, VISCOUNTESS TARBUT. It is anticipated that a further Star will be added to these, plus two technical experts. The prizes are 1st: £500. 2nd: £250 3rd: £150 4th: £100 5th: £75 6th: £50.

The Press Reception is being held at 12.30 p.m. for 1 p.m. on Thursday, 15th October in the Cafe de Paris and tickets for this have already been sent to you. After introduction and the Buffet Lunch the competitors will change into swim suits and will be available for pictures. No photographs will be available

*Print form  
re mention  
of Mecca*

before this time as the girls are arriving all through the day on Wednesday and will, in most cases, be too tired to more than just pose for the usual arrival pictures. Details of the functions they will be attending will be handed to your representative on Thursday.

A list of countries participating and times of arrival of the competitors, where known, is attached.

All the girls will be accommodated at the Howard Hotel, Norfolk Street, W.C.2.

Yours sincerely,

*Eric D. Morley*

Eric D. Morley  
Director

*James*  
"MISS WORLD" FINALS

"Lyceum" Strand, - 19th October 1953.

Judging to commence at 8 p.m.

Dance to follow until 1 a.m.

OVERALL PRODUCTION & ORGANISATION  
LYCEUM MANAGER  
STAGE MANAGEMENT  
COMMENTATOR  
BAND

Eric D. Morley.  
George Andersen.  
Jess Yates.  
Eamonn Andrews.  
"Blue Rockets".

Trumpet fanfares by The Bugles and Drums of H.M. Royal  
Marines (Portsmouth).

By permission of Major General Royal Marines, Portsmouth.  
Directed by Bugle Major C. H. Weight, R.M.

JUDGES

Charles Eade (Chairman)  
Margaret Lockwood  
David Niven  
Godfrey Winn  
Viscountess Tarbat  
Jacques Prieur (Comite International  
Pour l'Election de  
Miss Europe)

One other judge to be announced later.

Running order of the show.

The opening of the show will see the girls all on the stage together in evening dress. They will be introduced individually.

At the conclusion of this introduction they will leave for the dressing rooms to change into swim-suits. They will then be introduced first individually and then collectively. They will line the stage for several minutes whilst the judges make their deliberation. They will then retire to the dressing room and change back into evening dress, returning to the stage, and it is in evening dress that "Miss World" will be crowned.

Therefore, if you wish to take any photographs of the girls in swim-suits, the time to do so is between the two appearances in evening dress.

Ladies and gentlemen, we ask you most sincerely to remember that the public have paid for admission and, therefore, it is not fair to them if photographers keep jumping all over the place, so obstructing their view. We have arranged matters so that the press are seated at the side and photographers can halt the girls at certain sections of the rostrum in order to take photographs, but please be kind enough when doing this to keep your head down and not obstruct the view.

In conclusion, at the finale there will be an interval between the end of the show and the beginning of the dance, so there will be plenty of time to take the necessary pictures then.

We do request you to take your pictures from the floor, and not to jump on the stage so that all photographers have an equal chance. Also, after the show, do not take competitors to various parts of the hall for photographs but take all pictures on the stage. This request is made in the interests of all members of the press.

It would be appreciated if the press would kindly keep off the stage during and after the presentation as the newsreels will be filming. The whole presentation will be re-enacted afterwards for the taking of photographs.

We shall do our best to help the ladies and gentlemen of the press and we do trust that, in return, they will co-operate with us in order to present a smoothly run show, which the public will be able to see comfortably.

MISS WORLD COMPETITION

ORDER OF COMPETITORS

1 SWEDEN

~~2 GERMANY~~

~~3 SWITZERLAND~~

~~4 GREECE~~

~~5 ISRAEL~~

6 FRANCE

7 GERMANY

8 DENMARK

9 NORWAY

~~10 FINLAND~~

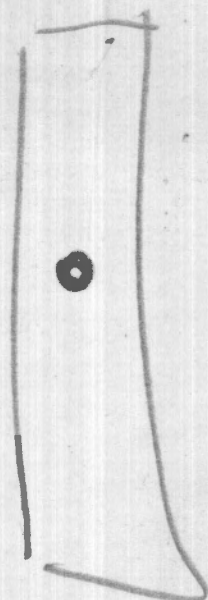
11 U.S.A.

12 HOLLAND

13 MONTE CARLO

14 GREAT BRITAIN

15 EGYPT



12.10.53.

"MISS WORLD" CONTEST

ARRIVAL TIMES OF COMPETITORS

AUSTRIA

Now a doubtful starter - awaiting cable.

✓ BELGIUM

Details not yet settled.

~~LEBONAN~~

Now unable to come through illness.

CEYLON

Miss Manel Illangakoon

Already in town. Will be at Howard Hotel on Wednesday.

ISRAEL

Miss Havatzelet Dror

Already in town. Will be at Howard Hotel on Wednesday.

GREECE

Miss Alexandra Ladikou

Already at Howard Hotel.

✓ GREAT BRITAIN

Miss Brenda Mee

Already in town.

✓ U.S.A.

Miss Mary Griffin

Arriving London Airport 7.50 a.m. via PAN AMERICAN. Flight 070

✓ HOLLAND

Miss Yvonne Meyer

Arriving London Airport 9.15 a.m. via K.L.M. (departs Schiphol).

✓ DENMARK

Miss Ingrid Andersen

Arriving London Airport 1 p.m. Flight 211 (departs Copenhagen).

FINLAND

Miss Maija Riitta Tuomala

Arriving London Airport 1 p.m.

✓ GERMANY

Miss Wilma Kanders

THURSDAY, 15th OCTOBER. Arriving London Airport 10.25 a.m. B.E.A. Flight 457. (Departs Dusseldorf).

✓ NORWAY

Miss Solveig Gulbrandsen

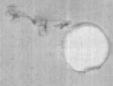
Arriving London Airport 1 p.m. via SCANDINAVIAN AIRLINES. (departs Oslo)

✓ SWEDEN

Miss Ingrid Johansson

Times not yet known.

044670-x



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*W. Farmer*

"MISS WORLD" COMPETITION

List of Competitors

		<u>Age.</u>	<u>Profession</u>	
<u>GREAT BRITAIN</u>	Miss Brenda Mee	20	Fashion Model	
<u>CEYLON</u>	Miss Manel Illangakoon	20	Nil.	<i>Sweden</i>
<u>ISRAEL</u>	Miss Havatzelet Dror	19	Student	<i>Ceylon</i>
2 <u>GREECE</u>	Miss Alexandra Ladikou	20	Student	<i>Switzerland</i>
<u>U.S.A.</u>	Miss Mary Griffin	23	Model	<i>Greece</i>
<u>HOLLAND</u>	Miss Yvonne Meyer	20	Model	<i>Israel</i>
<u>DENMARK</u>	Miss Ingrid Andersen	20	Mannequin	<i>France</i>
<u>FINLAND</u>	Miss Maija Riitta Tuomala	19	Mannequin	<i>Germany</i>
<u>GERMANY</u>	Miss Wilma Kanders	20	Mannequin	<i>Denmark</i>
<u>NORWAY</u>	Miss Solveig Gulbrandsen	23	Model	<i>Norway</i>
<u>SWEDEN</u>	Miss Ingrid Johansson	18	Secretary	<i>Switzerland</i>
<u>SWITZERLAND</u>	Miss Odette Michel	19	Photo Model	<i>U.S.A.</i>
3 <u>EGYPT</u>	Miss Marina Papaelia	20	Model	<i>Holland</i>
1 <u>FRANCE</u>	Miss Denise Perrier	18	Student	<i>Monte Carlo</i>
<u>MONTE CARLO</u>	Miss Elizabeth Chovisky	18	Classical Dancer	<i>9/3</i> <i>Egypt</i>

"MISS\_WORLD" COMPETITION

Measurements of Competitors.

MISS GREAT BRITAIN

Height	5'6"	Hips	35"	Neck	11½"
Weight	8st.10lb.	Thigh	20"	Wrist	6"
Bust	35"	Calf	13"	Upper Arm	10½"
Waist	22"	Ankle	8"	Lower Arm	8½"
Dress Size	12.	Shoe Size	5.	Stocking Size	9½"

MISS CEYLON

Height	5'5"	Hips	35"	Neck	12"
Weight	7st.11lb.	Thigh	17"	Wrist	5½"
Bust	35"	Calf	11"	Upper Arm	9½"
Waist	22½"	Ankle	7½"	Lower Arm	7¾"
		Shoe Size	4.		

MISS ISRAEL

Height	5'6½" (170cm)	Hips	38" (97cm)
Weight	9st.4lb. (59kgs)	Thigh	21" (54cm)
		Calf	14½" (37cm)
Bust	35½" (91cm)	Ankle	9" (23cm)
Waist	25" (64cm)	Neck	13½" (35cm)
Wrist	7" (18cm)	Upper Arm	11½" (30cm)
Lower Arm	9½" (25cm)		

MISS GREECE

2

Height	5'6½" (170cm)	Hips	34½" (88cm)
Weight	9st.9½lb. (61.5kgm)	Thigh	21" (54cm)
		Calf	13" (33cm)
Bust	35" (90cm)	Ankle	8" (21.5cm)
Waist	23½" (65cm)	Neck	12½" (32cm)
Wrist	6" (16cm)	Upper Arm	9" (26cm)
Lower Arm	8½" (22cm)		

MISS U.S.A.

Height	5'8"	Hips	36"	Neck	12½"
Weight	9st.8lb.	Thigh	15½"	Wrist	6"
Bust	36"	Calf	13½"	Upper Arm	10"
Waist	24"	Ankle	8½"	Lower Arm	8"

MISS HOLLAND

Height	5'8½" (175cm)	Hips	37" (96cm)
Weight	9st.6lb. (60kgm)	Thigh	20" (52cm)
		Calf	13" (34cm)
Bust	37" (95cm)	Ankle	8½" (22cm)
Waist	23½" (60cm)	Neck	13" (34cm)
Wrist	6½" (17cm)	Upper Arm	10" (28cm)
Lower Arm	10" (28cm)		

MISS DENMARK

Height	5'6" (168cm)	Hips	36½" (94cm)
Weight	8st.11lb.	Thigh	20½" (53cm)
Bust	36" (92cm)	Calf	11½" (30cm)
Waist	25½" (65cm)	Ankle	7½" (20cm)
Lower Arm	6" (15cm)	Neck	11½" (30cm)
Wrist	5½" (14cm)	Upper Arm	8½" (22cm)

MISS FINLAND

Height	5'5½" (167cm)	Hips	35½" (90.5cm)
Weight	8st. (51kgm)	Thigh	19½" (49.5cm)
Bust	35" (89cm)	Calf	12½" (32.5cm)
Waist	21" (53cm)	Ankle	7½" (20cm)
Lower Arm	9" (23cm)	Neck	
Wrist	6" (15.5cm)	Upper Arm	9½" (25cm)

MISS GERMANY

Height	5'5½" (167cm)	Hips	36" (92cm)
Weight	9st.3lb.	Thigh	20½" (52cm)
Bust	36" (92cm)	Calf	12½" (32cm)
Waist	22½" (58cm)	Ankle	7½" (20cm)
Wrist	6" (15.5cm)	Neck	12½" (32cm)
Lower Arm	8" (21cm)	Upper Arm	9" (23cm)



"MISS WORLD" COMPETITION

Competitors' Measurements (continued)

MISS SWEDEN

Height	5'4" (163cm)	Hips	35" (89cm)
Weight	8st.4lb. (53kgm)	Thigh	19½" (50cm)
Bust	35" (89cm)	Calf	13" (34cm)
Waist	20½" (52cm)	Ankle	8½" (22cm)
Wrist	6" (15cm)	Neck	12" (31cm)
Lower Arm	8" (21cm)	Upper Arm	9½" (25cm)

MISS SWITZERLAND

Height	5'4" (163cm)	Hips	33" (85cm)
Weight	7st.4½lb. (46.5kgm)	Thigh	19" (48cm)
Bust	33" (86cm)	Calf	12" (31cm)
Waist	22" (57cm)	Ankle	7½" (19cm)
Wrist	5" (14cm)	Neck	12½" (32cm)
Lower Arm	8" (21cm)	Upper Arm	9½" (24cm)

MISS NORWAY

Height	5'5" (165cm)	Hips	35"
Weight	8st. (51kgm)	Thigh	19"
Bust	37"	Calf	13"
Waist	27"	Ankle	8"
Wrist	6"	Neck	12"
Lower Arm	8½"	Upper Arm	9½"

MISS FRANCE

Height	5'6"	Hips	35"
Weight	8st.7lb (54kg)	Thigh	17"
Bust	33"	Calf	12½"
Waist	22"	Ankle	8"
Wrist	6"	Upper Arm	9½"
Lower Arm	8½"		

MISS MONTECARLO

Height	5'4½" (164cm)	Hips	36"
Weight	8st.5lb (53kg)	Thigh	18"
Bust	35½"	Calf	13½"
Waist	23"	Ankle	8½"
Wrist	6"	Upper Arm	10"
Lower Arm	8½"		