Contact re Automation for passenger transport 'and Mechanical Handling Exhibition

The film that was shown at the Press conference had nothing whatever to do with the passenger transportation story -it was merely a resume of a previous exhibition at Olympia. So it was not possible to judge what the story amounts to. However, the demonstration that will be held at the Exhibition will be by a model which I understand is about 15ft. long and on a table about 3 ft. high. This model is now being installed in the Exhibition and will probably be in operation to-morrow. On the face of it it would not seem to be much of a story unless it is well built up with shots of waiting queues of people and general congestion in the various rush periods but without seeing the model in operation one could not give a final ruling. As regards the rest of the Exhibition the possible intesesting exhibits would have to be seen but of course anything inside Earls Court will need lights -in contrast to the Olympia. I have marked one or two things that might be of interest.

Coming back to the passenger transportation I understand that I.T.A. are interested but whether or not they are going ahead and installing lights I wouldn't know.

4. July 3/9/2

FORM NO. 5.

BOX NUMBER

CAMERA

CAMERAMAN'S CAPTION SHEET OLYMPIC KINEMATOGRAPH LABORATORIES, LTD.

BRITISH PARAMOUNT NEWS DEPT.

SCHOOL ROAD, LONDON, N.W.10

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Various shots of the Electronically controlled Crane playing Chess.

C.U. shot of Control Box which operates Crane.

Various shots of new Sorting Conveyor expressly designed for Dyeing & Cleaning Industry.

Two shots of dresses being delivered (on their hangers) at the receiving point selected by the sorter.

FC.U. shot of girl walking to Domestic Escalator. C.U. hand pressing Start button. Shot of escalator in action from bottom and top of stairway.

Shot of model of three-tier parking construction.

C.U. shot of model Fork Truck lifting car to 2nd parking tier. C.U. shot showing Fork Truck being taken away leaving car safely

parked.

Shot of cartoon-type working model of man being lifted overhead by supposed physicalmeans.

Shot of Fork Lift Truck lifting four men by mechanical means. (Just did this as possible slant on entire Exhibition, which is automation)

G.V. Interior.

G.V. Exterior Earls Court.

NOTES: Could shoot nothing on the system of passenger transportation which is now almost ready for installation in some big American Cities as model was Out of Order.

Would also mention that a lot of the interesting exhibits are so very large that with the restricted space and lack of extensive lighting made it impossible to photograph.same.

Also attached to this dope sheet are hand-outs on the exhibits shot & mentioned above.

WHICH OTHER SOUND NEWS REELS COVERED STORY...

GAUMONT-BRITISH (Today)