

U.S. COLLEGE GIRLS NEED SUCH A LARGE WARDROBE

At the opening of term at the Sarah Lawrence College
the undergrads were all agog to talk clothes. In case you
should think that even American college girls can afford mink
this is an imitation, called furalla. U.S. parents are
complaining that fees are only a part of it when it comes to
30 putting their little girls through college. There are so
for each one there's a special clothing,
many activities and/~~many more and many more~~

40 all just right for the occasion, but mounting up to a bill
that quite staggers the ~~poor~~^{harrassed} bread-winner back home.

66
But here at college, let it rain, let it pour.... Apparently
inspired by the dog chain;... Quite a wardrobe's ~~called for~~^{demande}
before graduation day. ~~After that~~^{After college days over,} they'll need complete
new outfits.

87
66

September 21, 1956

Music: Love Is All That Matters (You're Never Too Young) BN 1079

Klein

Abbott

Exclusive

Issue #12

STYLE + COMFORT = HIGH FASHION FOR COLLEGE GIRLS

It reportedly costs twice as much to outfit a girl for college as it does a boy.

Starting with that premise, we look at mink...not real mink -- man-made mink,

Called "furalla" -- lightweight and luxurious, and moderately priced.

Styled in fabrics from alamac knitting mills and shown at Sarah Lawrence College.

Featured here, crease-resistant, washable thalspun.

Bicycles for two co-eds! Casual tapered pants...permatal everglaze cotton knit;

on the left in check pattern. While her friend favors the ribbed texture. Topping ..

it off is a zip-front shirt, with an eye-filling and head-warming hood of its own...

"like so!"

"Anyone for croquet?" Striped pants make a hit. After the game, a warming "car coat" worn over turtle-neck shirt.

The hook-closing is a popular added touch!

Elasticized, skin-tight pants for her. The bulky-knit pullover has bold stripes....

very collegiate!

Stylishly studious! The "spaghetti skirt" with suspenders, on the left....and on

the right, permanent pleats.

Blouses, too, combine style and comfort.

Back-at-College. Author: Dame Fashion!