

DROUGHT .

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Typical of conditions in many States the once-fertile plains of North Dakota lie baking beneath a merciless sun. . . . crops that would have been worth millions ruined by the plague of drought. Once again the farmer looks out upon a Sahara in the making --- rivers and lakes dry; corn, hay wheat alfalfa turned to dust. The shortage caused by the lack of rain will be reflected in the ~~markets~~ grain markets of the world; and if the rain does not come soon America will know a recurrence of the terrible dust-storms of the last two years.

DUKE OF KENT.

His Royal Highness the Duke of Kent in his tour of Lancashire social service centres arrived at Rochdale with Lord Derby. After the official welcome His Royal Highness signed the Corporation visitors' book and received a present of an inlaid cigarette box.

DUMMY FOOTBALLER.

Introducing football's latest sensation --- the athletic star who is the trainer's ideal. He doesn't smoke, he doesn't drink and he never stays out late. He weighs twenty-five stone but it's all brawn and muscle. Head-on or sideways it's all the same to him. In fact he's just like the fellow who bumps into you ~~just like that~~ round the corner.

MOTOR CYCLING.

International motor cycle race for the Europe Grand Prix --- a thrilling road-test for the world's solo daredevils. All four events were won by British riders on British machines --- a great fillip for our trade on the Continent.