EDDIE CANTOR. 403

And now for a Hollywood premiere. Jack Benny --- Mr and Mrs Joe. E. Brown --- Belle and others came to see Eddie Cantor's new picture --- and belle Eddie with his wife.

MANNEQUIN MODELS.

When you look at a poster of a pretty girl advertising something, have you ever paused to wonder what she's like in real life? She is one of the huge army of advertising lovelies who earn their livelihood by being photographed and getting paid for it. On Broadway they say that five years is the Rimit of a girl's career, and they have to keep fit to keep beautiful. The modern ad. girl is serious minded and thinks obly of her makes. She doesn't like men. She keeps her complexion by doing healthy work down on the farm. An apple a day keeps the doctor away, and these girls are afraid of being bothered by a ten thousand medical students. Life for them is and and earnest. Even the battke of fruit is done purely for exercise.

But the battle goes on.