

Morecambe presents "Beauty and the Beach" featuring forty British lovelies  
IN THE SUNDAY DISPATCH NATIONAL BATHING BEAUTY CONTEST  
with those screen funmakers, Abbott and Costello, as the judges.

Leading the parade is Rhoda McVeigh of Holywood, Northern Ireland

A hand from Lou Costello <sup>UNFORTUNATELY</sup> he comes from <sup>THE OTHER</sup> Hollywood,

Patricia Gosney of Leeds. It's tough work judging beauty but Lou's standing up to it - and looking for more.

Local girls make good - Diana Farrington of Southport... And still in Lancashire - lovely Audrey King of Fleetwood.

Closer to the capital - Laura Ellison-Davies of London. Lou starts to leave for the big city.

~~Things are getting tougher.~~ - A thing of beauty is a head-ache to the judges; but they're down to six finalists.

Last tense moments and the winner is... Brenda Mee of London. As Miss Great Britain she'll compete in the forthcoming world contest.

That's O.K. by Lou. SOUND

The prize is a rose-bowl and a cheque for a £1000. <sup>So</sup> Lou really gets interested. SOUND.