

Included in the list of Birthday Honours issued from Buckingham Palace is the name of Mr J. Arthur Rank, whom the Queen has been pleased to honour with elevation to the peerage. His barony is for public services --- and the field in which he has figured chiefly in the public eye has, of course, been the ~~cinema~~ cinema, which, through the years, has been so constantly active in the cause of charities. One notable presentation recently made to Mr Rank was the Film Academy Award for the Production of children's films --- an aspect of the cinema which is all-important in terms of the welfare of youth.

*m* The recent opening of the new flour mills at Southampton reminds us ~~of~~ of the other side of the Rank activities --- the production of the nation's bread. On the occasion of a visit to ~~another~~ another great mill --- at Leith, in Scotland --- Mr Rank presented Prince Philip with a replica of a windmill as a memento.

But it is in connection with a film organisation employing over thirty-two thousand men and women that the name of J. Arthur Rank has achieved world-wide recognition; carrying the name of Britain to the farthest corners of the earth, through the medium of British films.