the country: the coast, and the continent. 150 million people travel by coach every year - the thought with the growing popularity of the lives fits luxury travel.

At Croydon, sixty coach-drivers set out on an outing of their own and Richard Hearn made sure they went with a bang.

British Coach Relly - a road test to Brighton.

Most of the coaches carried passengers and though the drivers had to maintain an average speed of 24 miles per hour, they followed usual routine at the half-way house.

There are now 20,000 coaches in Britain, They offer charges are travel than the railways with always the certainty of a comfortable and other

So, in the hands of skilful drivers (boaches have a wonderful record of eafety) the coaches cruised into Brighton.

Granic ve music

On the seafront, fifty thousand people factor cultural sudgement on the latest fashion in coaches.

charming hostess in come from Holland to compete in the Concours

Among the British entries were trans coaches that will be taking holiday-makers on European tours.

The Channel Crossing is made by ferry, from Dover, and Designed for These long-distance travel, the coaches are the last word in lawary.

Some have refreshment bars on board and tape recorded to entertain the passengers.

So back to the Rally, where the Brighton trophy,

*<u>Earxaklergund</u>* 

to a Sheffield coach and driver.

The Rally ended with the 1958 Queen of the Coaches riding high - into the holiday season: