

The common or garden ~~bunny~~ rabbit is going up in the world. But, wait a minute, this ~~one~~ isn't a common or garden bunny, it's a Chinchilla rabbit, bred specially for its coat.

Curiouser and Curiouser, as Alice would have said: what is ~~it~~ ^{it} turning into now? It's a glamorous coney coat, and it's covering the shapely form of Leila Williams, last year's Miss Great Britain.

Coney, did I say? Oh yes, the rabbit gets a new name when it enters the world of high fashion.

~~And just to prove that the humble rabbit has a place in high fashion - the British Coney Fur Industry staged a full-scale fashion show and~~

~~Grand Prix contest, At Londonderry House, Park Lane,~~

Ten of Britain's leading women fashion writers judged ~~the~~ eighty coats

~~and stoles, exhibited by leading furriers. - ~~the~~ were priced between~~
AND STOLAS AT A FASHION SHOW STAGED BY THE BRITISH CONEY FUR
 fifteen and a hundred pounds. 'NOUSTRY.

~~The~~ ^{It} featured coney from morning till night. ~~There's an elegant~~
What about this white coney housecoat.
~~housecoat in white coney trimmed with a cyclamen bow but girls,~~

~~think of doing the grate in it!~~

After the morning chores - she's ready for shopping - with a three-quarter length dyed blue-black coat that has a bloused back and split sides.

~~Off now to a luncheon date. And~~ ^{and} even if it rains, she's well protected in this coney hat and coat. They've been specially waterproofed ~~to keep her warm... and dry.~~ The umbrella, ~~too,~~ has a fur cover.

~~That's the joy of furs, they keep you snug. Praps this chilly-looking~~
Ornament-
~~mastry~~ of Londonderry House will get herself a fur coat after this - ~~she looks as if she could do with one.~~

~~Leaving thoughts of housework behind. The dress becomes more~~
Now she becomes even more
 glamorous, for cocktail time. ~~A~~ fitted black coney coat with an enormous dull satin collar.

This, of course, will do for any time of the day, or night. The coat is a golden blond with a ~~lynx~~ lynx-marked tuxedo front. The girl needs no description.

Now, now, don't look so disapproving, dear. Times have changed, you know.

Now she ~~is dressed~~ ready for the dance. This very short jacket has chinchilla markings and is worn with a long black evening dress.

Yes, coney is high fashion from the feet up. Ready for a first night at the opera - she now wears a white evening cloak - with enormous gathered sleeves and a ~~sturdy~~ black coney collar.

These were the coveted awards in this fur fashion contest, and three French fur trade associations were among those who gave them.

The following day, Viscountess Lewisham was there to present the winning ~~furriers~~ manufacturers with furry Oscars...

~~And there's no doubt that now they all think rabbits are lucky.~~

Purses, by the way, range from 15 to 100 pounds.