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HOUSES AT SPEED.

Houses - and quickly! That's the answer nine out of ten people all over Britain give, when asked what's number one on the country's priority list of wants. Prefabrication, now one of the most overworked words in the language, has been welcomed, not because factory made houses are ideal, or even permanent, but because they are at least houses and inside them men and women can make homes. Here is the job which challenges the ingenuity and the determination of everybody. Success in getting it done means a happier future for many thousands of people.

Some rooms are all fitted up in one unit, like these. Some follow a more conventional pattern - but in any case it's all the same to most housewives so long as the finished product is conveniently laid out and pleasant to look at.

But however welcome factory made houses are, most folk probably prefer the one where the only prefab. unit is a nine inch brick. An ordinary English builder, Mr. Harry Dare of Birmingham has proved that brick houses can be built as quickly as any other type. What's more, they can be built to last, and not with the prospect of being pulled down in a few years time. With the old familiar building tools, a team of bricklayers and the will to get the job done quickly, Mr. Dare put up two sample houses in nine days.