

**BEHIND THE VOICE: THE MAN  
WITH A 20,000,000 AUDIENCE**

Yes, it's Wilfred (Have-a-Go) Pickles, with our reporter and Mrs. Pickles making up a reception committee. Radio's Northern star, Wilfred Pickles, from Northenden, Manchester, gives us a chance to see and meet the man behind the voice. Born 42 years ago in Halifax, Yorkshire, Wilfred Pickles today has a 20 million audience. A man of the people, he claims that it's ordinary folk, like himself, who have given him his humour and his personality.

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It's among people such as these that Wilfred has built up his reputation as Britain's No. 1 Quiz Master.

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