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CANADA DRAWS THE TOURIST

Canada's beautiful Northwest brings a summer boom to her hotel keepers. Canada needs American dollars along with the rest of the world and her hotels are well-equipped to take them. Whether the tourist wants comfort, scenery or sport...all is available.

The longest unfortified boundary in the world is wide open. No passports are required and the American tourists roll in from every state.

Banff National Park is the mecca for many of them. Others are lured by towering Mount Eisenhower.

As the traveller moves across the Northwest each view outrivals the one before. Canada seems to have proved that twentieth century comfort can fit in with the landscape. She means to build up a tourist trade and keep unspoiled the features which attract it.

London

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CANADIAN TOURISTS

The Longest unfortified international boundary in the world--- the American-Canadian border, is having a summer boom as tourists from both countries take in the beauties of the Far West...

At the immigration control center, Canadian officers ease the way for the American traveller and answer the million and one questions that the excited vacationer can think up.

Having crossed the border without need of passport, the tourist heads for the classic beauties of Banff and Lake Louise. The Banff Springs Hotel, one of North America's finest hostelries, beckons irresistably to the lover of sport.

Banff National Park is Mecca for most American tourists. Some are lured by towering Mount Eisenhower, named for one of America's war heroes.

On through the magnificent Canadian northwest, and Temple Mountain provides another picture for the family tourist album...

Lake Louise Chateau and the storied Lake itself, nestled against Victoria Glacier and Mountain offer an unrivalled view of nature's grandeur...