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BRITISH INDUSTRIES FAIR OPENS

Hundreds of buyers from all over the world crowd to Earl's Court as the British Industries Fair opens simultaneously in London and Birmingham. Custom pours in from a hundred different lands as Britain bids the world: "Come and buy it."

Employing streamlined methods of showmanship, the nation displays to foreign eyes her choicest goods. If you're travelling light - take the Light Programme along, too.

The Queen Mother, who has never been known to miss the opening day of the Fair spends three hours in the Commonwealth and Textiles section. Fabrics catch the fancy of the Queen, who made purchases of cottens and velvets.

Board of Trade President Harold Wilson is there, also Prince Philip, with a keen eye for something new for the Royal nursery.

In the buyers club, are the men with millions to spend. The man from Nigeria is buying bicycles. Others say:-

Sales are expected to top all previous records. If you had a million - what would you buy?