

Shrewsbury

PRINCESS OPENS "THE ROYAL"

30,000 attend Shrewsbury to give a rousing welcome to Princess Elizabeth and Prince Philip when they arrive to open the Royal Agricultural Show. Lord Digby and Agriculture Minister Tom Williams greet the Princess.

During a five-hour tour of the show-yard, the Princess and the Duke visit the Rural Industries Exhibition - a new innovation at the "Royal." Many now are the opportunities for young craftsmen in a skilled occupation essential for the farmer of today.

Sheep occupy a prominent position. Emphasis is on the campaign for more mutton by improving grazings and combining the qualities of hill and upland sheep. Another old favourite much to the foreground is the parade of horses. Prize-winning exhibits from all over the country prove that the high standard for which British horses are famous, is being kept up.

The parade of prize-winning cattle brings home the wonderful work farmers have done in improving British livestock in spite of many difficulties. Scottish breeders, represented in bigger numbers than ever, capture a rich share of the honours. With the farmer in the front-lines of Britain's economic battle, the Shrewsbury "Royal" shows in full the proud achievements of the nation's agriculture.