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IT COULD PASSEN ONLY IN AMERICA

America's amusal beauty contest reaches its climax in Atlantic Olty. Americans can find a title for everyone. Canada's Margaret Murm crosses the border to become "Miss Ability." From New Jersey comes Betty Crewley "Miss Congeniality." 45 other Miss Hepefuls now line up in the final parade for the mightiest Miss of all - "Miss America." Last year's Queen - Bebe Shepp - crowns her suscessor - Jacqueline Mercer -"Miss America 1949." An 18-year-old ranch-hand from Arisema, Jacqueline wins a scholarship, a motor car, £10,000 and the chance of a file contract. A full dress ball ushers in a year of glory. Next year, perhaps Jacqueline can turn up for the "Mrs. America" contest, another annual event. Winning the title this time is Mrs. Francis Cleyd - a former "Miss America" and now a mother of three. What has she got to look forward to? Well, There is an American grand-methers contest. Title week moves up to Virginia and calls on the Plying Tigers Air Circus. The object - way, to find "Mr. Daredevil," of course! Chief contender for the honour, Red Grant, rides the wings of his plane with the ease of a cowboy. There must be an auful lot of suction in his rubber seles!

But Captain Towny Walker wins the title by crashing his plane into a solid wall.

So that the juniors den't think they are neglected, there's a centest for them, too. A pair of toddlers take the honours in Florida. Righteen-menths old Kathy Tongay is this year's baby diver. From a 15-foot beard, all 28 pounds of her jump into space. Eathy started swimming when she was 10-menths. Recently, she swam the Mississippi. Next year, her parents say, it's the Channel. Her big brother Bubber (two-end-a-half) does a back flip to become 1949's Master Diver. Kathy and Bubber make the rest of the world's springboard experts look awfully old. Whe said it could only happen in America?