

EASTBOURNE

GAITSKELL ON DOLLAR DRIVE

Quiet Eastbourne becomes the nerve centre of operations as Britain's expert specialists assemble to plan an even greater drive for dollars. In spite of the almost incredible improvement in our gold position (due chiefly to our exports) our greater problems of today call for even greater efforts. In the Winter Gardens, chiefs of the greatest firms in the land hear from the Government (in the person of the Chancellor of the Exchequer) how urgent the need is. As the Chancellor reminded his audience, when we fought a war alone (before Lease-Lend), increased exports helped to pay for the arms and food we needed ... Mr. Gaitskell

"I cannot stress too strongly what no doubt seems obvious enough to most of us, that exports are the life of Britain, that without them we cannot continue with our present economy, dependent as we are on our imports of raw materials and food for our very livelihood and the maintenance of our industry."