

'THE MODEL ENGINEER' EXHIBITION

From: PUBLIC RELATIONS OFFICE,
PANTON HOUSE, HAYMARKET, LONDON, S.W.I.

TRAFALGAR 2862

14th October, 1952

G.T. Cummins Esq, Pathe News 133-5. Oxford Street. W. 1.

-tream Mr Cummins

I have been advised by Buckingham Palace that the normal rota arrangements will apply during the opening of this Exhibition by the Duke of Edinburgh next Monday.

This means that it will be possible for you to work in the hall until 10.30 a.m. on Monday, 20th, but that sharp at 10.30 we shall have to clear the hall of trailing cables, etc. in order to be ready for the opening at 11.

Model engineers start bringing their competition models to the New Royal Horticultural Hall at about 10 a.m. on Saturday, 18th. I have no doubt they will continue to arrive throughout the Saturday and Sunday, and will be pleased to give your representatives any help they require during these two days.

Perhaps you will let me know what arrangements you would like me to make for you.

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THE MODEL ENGINEER EXHIBITION

NEW ROYAL HORTICULTURAL HALL. WESTMINSTER OCTOBER 20-29, 1952

The following arrangements have been made for "The Model Engineer" Exhibition, 1952:

PRESS OFFICER:

Dudley Vernon,

Hart, Lidbury & Associates Limited,

Panton House, Haymarket, S.W. 1.

TRAfalgar 2862 - until Friday, 17th October. Tate Gallery 0214 & 0228 - from Saturday, 18th.

PRESS VIEW:

There will be no formal Press View until 9 a.m. on the opening day, as the exhibits will not be complete until then.

Model engineers begin to deliver their exhibits themselves on Saturday, 18th October, however, and it will be possible to obtain interviews and photographs from 10 a.m. on that Saturday. Further exhibits will be delivered on Sunday, 19th October, and interviews will be obtainable throughout the day, as will photographs.

OPENING:

The Exhibition will be opened by H.R.H. The Duke of Edinburgh, at 11 a.m. on 20th October.

OPENING DAY:

From 9 a.m. on 20th October the Exhibition will be ready and dress rehearsals will be held of the demonstration models. Press season tickets have been issued, and are available now and during the Exhibition on application to the Press Officer.

PHOTOGRAPHS:

Press Photographers may obtain daily permits for taking news photographs on application to the Press Room on the day for which the permit is required. There will be scope for taking news photographs throughout Saturday and Sunday, 18th and 19th October.

Opening Day: Permits will be issued by the Press Room for two sessions: 9 a.m. - 10.45 a.m. and from 12 noon onwards. Permits will be issued by the Press Secretary, Buckingham Palace for taking photographs in the hall from ll a.m. to 12 noon.

Captioned prints are requested for display in the Press Room throughout the Exhibition.

Commercial Photography: the taking of photographs of stands and exhibits for commercial purposes is restricted. The London News Agency Photos, Ltd. have been appointed Commercial Photographers to the Exhibition.

PRESS ROOM:

Off the dais, inside the Hall.

PRESS INFORMATION:

Complete lists of the models entered for the competitions, with the exhibitors' names and addresses, and of the trade stands, can be seen on application to the Press Officer.