Private Grid SEFETOI

This is the film of the wool fashion show that was held on October 3 and 4 at Tokyo Kaikan Hall, Tokyo, under the sponsorahip of the Hippon Designers Club and the International Wool Secretariat.

This film was taken by the Mainichi Film News and was shown at all the chain movie halls for the week from Oct. 7. Staff personnel responsible for the actual presentation of the show were :-

Producer Announcer Light Music Mr. Michie Itoh Miss Masako Yoshida Mr. Noberu Yamakawa

Mr. Sekiguchi and his ercheatra

Tipica Argentina

Mannequins

Members of the Tekyo Fashion Model Club.

The explanations of the scenes of the film fellows :-

Two scenes of the entrance of the Hall Whole scene of the Hall

1) A enc-piece dress of cording, tight-fitting at the waist, with a tulip style skirt, designed by Shisue Tamabe.

Fabric: Fujii Keeri

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2) A ladies' overcoat with oriental lines inspired by Japanese ladies dresses, designed by Mieko Uchida.

Fabric: Nippon Keeri.

Seeme of the audience

- 3) A black-coloured two-piece ladies' dress designed by Yoko Honda.
 Fabric: Kanegafuchi Boseki
- 4) A kimone-sleeved ladies' overcoat designed by Reiko Minami Fabric: Daito Boshoku
- 5) A delmanosleeved, hooded ladies' evercoat designed by Fuyu Matsumaga.
 Fabric: Fujii Keori

Scene of the audience

- 6) A princess-style ladies' overcoat designed by Genichiro Ushiyama.
 Fabric: Iwahaka Keori
- 7) A ladies' overcest with a novel cellar, designed by Satoko Shiga. Fabric: Nippen Keeri
- 8) Same as No.2
- 9) A ladies' striped coat and skirt designed by Nohei Kanai.
 Fabric: Iteh & Co. (0.F.K. member)
- 10) A ladies' short cape designed by Sachike Takeuchi Fabric: Fujii Keeri
- 11) A buttenless, shawl-collared ladies' white overcoat designed by George Oka Fabric: Yokeki Textile Industry, Bisai
- 12) A two-piece and stole ensemble of black tweed and rose-pink mixed weave designed by Dawn Bentata.

 Fabric: furnished by Shirekiya Bept Stores.

Page 2

13) A sporty coat and pintuck skirt designed by Hideko Osaki. Fabric: Chubu Bosheku

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