

RITZ

POTTERS BAR
MIDDLESEX

13-8-56
Manager
FRANK SEYMOUR

Telephone
POTTERS BAR 3819

T.Cummings, Esq.,
Editor, Pathe News Reel,
Messrs.Assoc.British Pathe Ltd.,
Film House, Wardour Street,
LONDON.W.1.

30th July, 1956.

Dear Mr.Cummings,

Further to our telephone conversation regarding the possibility of your filming Mrs.Mary Budd's 101st Birthday Party in the lounge of this cinema, perhaps a few more details would be useful to you. The Party will take place on Monday, August 13th, at approximately 2.45 p.m. It will consist of old people from local old people's Homes, the Chairman of the Urban District Council in his official capacity, and Lord and Lady Grenfell. Bouquets will be presented to Mrs.Budd and Lady Grenfell on arrival. The British Red Cross Society will organise the tea, and presents will be handed to Mrs.Budd at the tea-table prior to her cutting her 101st birthday cake. The local School of Dancing will give a display, and Messrs.J.Lyons & Co. have kindly offered to provide the old people with free ice-cream. After the party the old people will be taken into the cinema for the evening show.

←
M.E.B.
SPRAKE

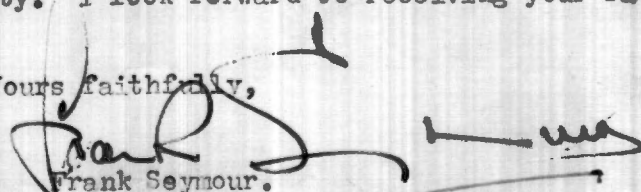
Last year, for Mrs.Budd's 100th birthday party, British Movietone News kindly gave us 3-4 mins. running time, with added commentary, for which they made no charge; I had permission to take out the Birthday Party excerpt from the Mon.Tue.Wed. news-reel, and include it in the Thur.Fri.Sat. news-reel. British Movietone News later presented the film to Mrs.Budd.

I enclose page from Kinematograph Weekly, with photograph showing British Movietone News camera-man in action outside the Ritz.

Great interest is shown locally in Mrs.Budd, who is a very charming old lady, in full possession of all her faculties, and last year she received many gifts from patrons.

I hope that you will be able to assist me on this occasion, and can assure you of wide publicity. I look forward to receiving your favourable reply.

Yours faithfully,


Frank Seymour.

CINEMASCOPE