

22-8-56
x-F25f01

Mr J. H. Edwards.
Liverpool Branch Manager.

Mr. Macgregor Scott,
General Sales Manager.

10th January, 56.

JWE/OS

re: Court New Brighton.
"PAGES NEWS"

In an interview we have had with Mr. Smith, Manager of the above cinema, I am pleased to say we have been able to secure renewal contract for a further twelve months.

Mr. Smith requests that we would again cover the New Brighton Bathing Beauty Contest final which takes place this year on Wednesday, August 22nd.

We trust it will be possible to again cover this event as this does certainly consolidate our News contract at this situation.

11?


J. H. Edwards.
LIVERPOOL BRANCH MANAGER.

Yes
Gracie
H

x c.c. Mr. G. T. Cummins. x

22. 8. 56.

X - FRSFOI

Mr. Macgregor Scott
General Sales Manager.

MS/VS

Mr. J.W. Edwards
Liverpool Branch Manager.

January 13th,

56.

Re: Court New Brighton.
PATHE NEWS.

I thank you for your memo of the 10th instant and am very pleased to learn that you have secured a new Contract for Pathe News at the above situation for a further 12 months.

In regard to the coverage of the New Brighton Bathing Beauty Contest final, due to take place this year on Wednesday, August 22nd, I understand Mr. Cummins has diaried this event and will confirm the position to you at a later date.

MACGREGOR SCOTT
GENERAL SALES MANAGER.

c.c. Mr. G.T. Cummins

Confirm New Brighton

ASSOCIATED BRITISH-PATHE LTD.

X F2S F01

From Mr. G. Edwards,
Liverpool Branch Manager,



To Mr. C.T. Cummins,
Editor - Pathe News.

Please refer to 62/JFC.

9th July, 19 56.

Re:- Finals of 'Miss New Brighton' Competition.

I am advised by the Manager of the Court Cinema, New Brighton, that the Finals of the above take place on Wednesday, August 22nd.

This event is of great interest on Merseyside and throughout the country, and I should be very pleased if you would confirm that you are covering this event, as you will remember you did include this item last year, and it was most popular.

G. Edwards
G. Edwards,
LIVERPOOL BRANCH MANAGER.

22-8-56 x FDSFOI

Mr. G.T. Owens,
Editor and Executive Producer.

Mr. G. Edwards,
Liverpool Branch Manager.
Mr. Macgregor Scott,
General Sales Manager.

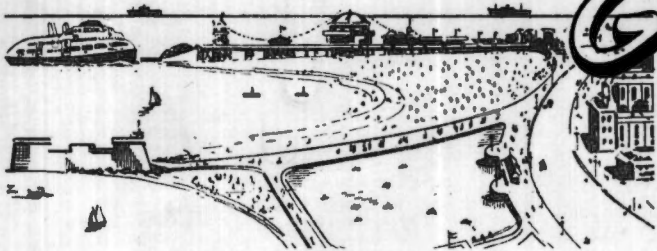
re: Finals of "Miss New Brighton" Competition

Thank you for your memo of the 9th July, regarding the
above. We will arrange to cover the finals of 'Miss New Brighton'
Competition.

.....

Aug. 22 - x-72570
Gay

NEW BRIGHTON



WALLASEY

WALLASEY COUNTY BOROUGH
PUBLICITY
& ENTERTAINMENTS DEPT.

142 BRIGHTON STREET,
WALLASEY, CHESHIRE.

Phone: Wallasey 1600. Ext. 35.



Manager: A. W. Micklewright F.I.M.E.M.

Our Ref *M/DM/PE*

Your Ref:

3rd August, 1956

Dear Miss Field,

"Miss New Brighton" Bathing Girl Contest Final 1956

The above event is due to take place in New Brighton Bathing Pool at 3 p.m. on Wednesday, 22nd August next, with finalists already qualified from all parts of the country, including London, Wembley, Glasgow, South Wales, Walsall, Isle of Man, Burnley, etc.

You have been kind enough in the past to arrange for your cameraman to cover this event, which actually attracts wider interest each year in the north of England and which is now ranked amongst the three largest Contests in the country.

A Civic luncheon to the finalists, film and press representatives, judges, etc., will be given at the Grand Hotel, opposite the Bathing Pool, prior to the Final and this year Civic dignitaries attending include the Lord Mayor and Lady Mayoress of Liverpool, and the Mayors and Mayoresses of Blackpool, Birkenhead, Chester, Ellesmere Port, Warrington, St. Helens, Leigh, Bolton, etc.

Needless to say every possible facility will be placed at the disposal of your cameraman including a private preview of the finalists in bathing costume on the morning of the event, if desired.

I do hope that you will be able to oblige us once again by sending your cameraman to the Final.

With kind regards,

Yours sincerely,

A. W. Micklewright
Publicity & Entertainments Manager.

Miss Grace Field,
News Editor,
Pathe News.



"Where the world's great ships sail past the promenades!"

Aug 22 - X-FJ5F01

GF/TB.

A.W. Micklewright, Esq., F.I.M.E.M.,
112, Brighton Street,
Wallasey,
Cheshire.

7th August, 1956.

Dear Mr. Micklewright,

Many thanks for your letter of
August 3rd, and I am glad to advise you that we are
making our preparations to cover the "Miss New Brighton"
final on August 3rd.

I will tell our cameraman to contact
you direct.

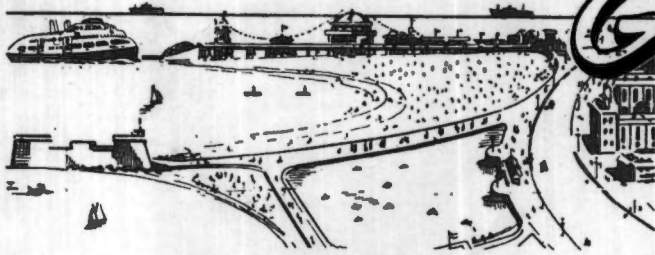
Yours sincerely,
ASSOCIATED BRITISH-PATHE LIMITED.

GRACE FIELD.
NEWS EDITOR.
PATHE NEWS.

22. 8. 56, FOX

Gay

NEW BRIGHTON



WALLASEY

WALLASEY COUNTY BOROUGH

PUBLICITY
& ENTERTAINMENTS DEPT.

142 BRIGHTON STREET,
WALLASEY, CHESHIRE.

Phone: Wallasey 1600. Ext. 35.



Manager: A. W. Micklewright F.I.M.E.M.

Our Ref **M/DM/PS**

Your Ref: **GF/TB**

9th August, 1956

Dear Miss Field,

"Miss New Brighton 1956" Bathing Girl Final

Thank you for your letter of the 7th instant and I am pleased to learn that you can send a cameraman on Wednesday, 22nd instant, (not 23rd as typed in your letter). I enclose stamped post card which I shall be glad if you will kindly pass over to your cameraman in order that he can let us know whether he will be able to attend the luncheon, or otherwise. Press badge is also enclosed.

Your co-operation is appreciated.

Yours sincerely,

A. W. Micklewright *acknowledged*
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Publicity & Entertainments Manager.

Miss Grace Field,
News Editor,
Pathe News,
Pathe House,
133/135 Oxford St.

"Where the world's great ships sail past the promenades!"

ENCLOSURE
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