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BLACKPOOL GIFT FAIR.

In Blackpool's Winter Gardens, the Lord Mayor inspects the biggest Gift and Fancy Goods exhibition in the world. Eight years ago it had only 17 exhibitors - now it has over a thousand, and they're showing every kind of gift anyone could ever think of giving. You don't like the picture? Never mind, there are plenty more to choose from!

The Fair has attracted over 10,000 foreign visitors to Blackpool - some to buy, some to exhibit and sell. Britain's exports of fancy goods run into £60 to £70 million a year - and they're still growing. Not a bad achievement for an industry which consists mainly of small concerns. There's big money in little gifts.

This jewellery, worth thousands of pounds, is on its way to Kuwait, to enhance the beauty of a sheik's daughter. But not all the gifts on show are expensive. The handbag stall is full of bright ideas - like this transparent bag which lets the girl friend see what she's forgotten even without opening it. Or perhaps it's not such a bright idea after all - sometimes it's better when your friends can't see what you've got inside.

Fancy meeting you!