

VARIETY CLUB VISITS ELSTREE:

Delegates to the 22nd Convention of the Variety Clubs International (most of them leaders of United States show business) visit Elstree, where Associated British Managing Director C.J. Latta (in the centre) introduces them to stars, directors and technicians who have helped to make British pictures as popular in their country as they are in ours. The delegation are over here to discuss the great charitable activities of Variety Clubs International - but the chance to make personal contact with film-makers (whose prosperity is so closely linked with their own) is too good to miss. Several of the British stars have to come from the set to the party in their working clothes like Jack Hawkins here.

Britain's Variety Club is known as Tent 36 - which is why the set is made up like this, as Associated British Chairman, Sir Philip Warton explains.

Next a word from Mr. Latta - who is also Variety Clubs International European Representative - and founder of Tent 36.

After the luncheon, the delegates visit one of the sets which is just being completed for a new film, and which is typical of that meticulous attention to detail that is the hallmark of the best British production. Technicians on the job tell the delegates how this careful reconstruction of a London street of 20 years ago took only a fortnight to build. Film making doesn't only provide jobs for actors, cameramen, technicians, and directors - there is plenty of work for historians, too!