

Rahvis

Mayfair 8301/2/3/4

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INTRODUCING THE

PAINTBRUSH LINE

BY

RAHVIS

From the House of Rahvis this season comes the new and exciting Paintbrush Line - a slim silhouette with short narrow skirts finely draped into high and interesting waistlines, the ensemble being completed by large feathered hats made up in all types of unusual feathers.

The models have been cleverly designed to reveal the figure without losing the up-to-date fashion line.

ABOUT THE COLLECTION

The autumn collection designed by Miss Dora and Miss Raemonde Rahvis is inspired by and named after famous artists. To name a few of the eighty models to be shown there is Turner (green wool dress and jacket with lynx collar). Salavadore Dali (shocking pink taffeta evening dress). Annigoni (short draped chiffon cocktail dress) and Giles (high waisted cocktail dress of black chiffon and lace over white).

HEMLINES and short, often unpressed and subtly folded narrowing to just below the knees.

WAISTLINES are high and the midriff is given new importance accentuated by intricate swathing and unusual belts.

MATERIALS vary from a mohair to a rough, knobbly cloth. For evening wear a new double chiffon is introduced called "Gisele" and there are magnificent romaines, paper taffetas and satins.

HATS are important this season - a profusion of feathered hats both for cocktail and evening wear and large 'bombsheils' for the day.

COLOURS are bright, interesting and original and, like the designs inspired by the artists. There is Renoir red, Whistler white and Picasso blue to name a few.

SHOES which are designed by Rahvis' own shoemaker, match up in colour and materials for the models.

LOOK OUT FOR: The exquisite and intricate embroidery sometimes reminiscent of Sevres china, worked on fine lace nylon and satins. The $\frac{1}{2}$ " and $\frac{3}{4}$ " length coat-over matching and contrasting dresses - often reversible. The fine hand draping using many yards of delicate materials. Unpressed folds cleverly designed to outline the figure. The new shorter length jacket to fit the high waistline.

ABOUT THE HOUSE OF RAHVIS - Designers of beautiful clothes
for beautiful women.

Two of London's top couture designers are the power behind the House of Rahvis. As the only women in this field, they have highly individual ideas on clothes for women and their creations are always clever, original and beautiful.

Believing that only a woman can design clothes for women, they create models which are seldom outrageous or startling. Rather are they lovely, essentially feminine and wearable.

Behind the plush quiet of the Salon in the heart of London's Mayfair, there is a bustle of activity. Over one hundred people work together to create the Rahvis clothes, each a specialist in his or her own job, working to produce the finished designs of two of London's most talented women.

This year the House of Rahvis introduces the Paintbrush Line - last year it was the Loose Woman Look. Next year - who knows? But certainly whatever the future trend it will be exciting, wearable and above all outstandingly beautiful.

NOTE: The paintings hung in the Salon were very kindly lent for this occasion by the famous O'Hana Galleries of Mayfair.

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