

Pal  
(Charles will ring bus afternoon)

STORY: "WOMEN TAKE THEIR LAUNDRY TO WORK"

DATE: JANUARY 2nd. 1959

LOCATION

TAYLOR, WOODROW. CONSTRUCTION ENGINEERS,  
ADRIAN AVENUE, SOUTHALL, TEL.No. WAX 2366

CONTACT: MRS. STILLING, WHO WILL BE WAITING AT ENTRANCE OF WORKS  
AT 8.30 A.M.

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CAMERAMAN: BOB WHITAKER

LIGHTING: 2 PHOTOFLOODS - TRI X

A SUGGESTED SEQUENCE

8.45 - 9 a.m. General view of Works and Offices with work people arriving - included in this are the two girls carrying their washing - U.S. The two girls join four others and go into the building - all carrying washing - (if light is too bad this sequence can be done in their lunch hour)

INTERIOR OF LAUNDERETTE

The six girls hand in their laundry to the Launderess and exit.

Various shots of Launderess at machines.

INTERIOR

L.S. Upstairs office showing people at work-to give lapse of time.

INTERIOR

Back in Launderette:

The two girls pick up their finished laundry.

Here also suggest we stage a "gag" with a Bachelor arriving with his laundry - he is turned away - at the moment only the Ladies are priveleged.

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EXTERIOR

Shot of the two girls leaving their respective homes with their laundry -  
Have arranged for this to be shot at anytime during the day.

Press Release for T.W. Launderette

A launderette service to save its women employees that irksome week-end washday has been started by the Tayler Woodrow Group of building and civil engineering companies at its headquarters, Southall, Middlesex. And it doesn't cost them a penny for the family wash!

It is all part of the company's teamwork spirit as exemplified by its now world-famous symbol of four figures pulling on a rope. This spirit has been fostered by its chairman and founder. Mr. Frank Tayler, from whom has sprung this latest amenity to help the large number of women employed in his organisation. A similar service is provided for staff at the Park Street Offices, London.

The launderette is fully equipped with modern washing machines and tumble driers. Staff have been allocated one day of the week for their "wash day". On their way to their office desks they simply deposit their parcels of washing with the landress, arranging to collect these either in their lunch hour or on their way home in the evening.

Typical of the feelings of the women is expressed by Mrs. Jill Stark, mother of an eleven year old boy and employed as a secretary "it is wonderful of the company to do this for us" she commented, "apart from saving us standing at the kitchen sink, we save quite a bit on our household bills. I like it because it is so quick and in the winter weather it is such a boon to get all your washing thoroughly dried, ready to put away".

Mr. R. Caplestan, director of Tayler Woodrow Construction Ltd. said "The majority of our women staff are married with family responsibilities and they are good workers. We hope this service we are providing will help to relieve them of their week-end "chores" and allow them a little more time for leisure pursuits and relaxation".