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**ROYAL AND ANCIENT GOLF CLUB
OF ST. ANDREWS,
FIFE.**

As the British Broadcasting Corporation have been granted the exclusive live television coverage at the Open Championship to be played at Muirfield from 29th June to 4th July, 1959, any cinema newsreel company wishing to film part of the said Open Championship, must adhere to the following conditions:

Such companies will not show or dispose of the film at the time or subsequently in any way whatsoever for showing on commercial television. Independent Television News film cameras will be permitted to transmit up to two minutes of film, provided that the showing of such film is confined to a regularly scheduled News programme transmitted on the same night. I.T.N. will have no further right subsequently to use such film sequences in any way whatsoever.

Television broadcasts will neither be used directly for the purpose of advertising any commercial product before, during or after the television broadcasts.

I agree to the foregoing conditions.

Name

Address

.....

Date

Note: The above stipulations applies only to transmissions which are directed to audiences in the United Kingdom of Great Britain and Northern Ireland (see letter from Royal & Ancient Golf Club dated 12th June)