

top services

Personal Representation and Publicity

19 NEWPORT COURT,
LONDON W.C.2

GER. 8840.

Feb 22

February 9th. 1960.

Miss Grace Field,
Pathe News,
Pathe House,
133, Oxford Street,
LONDON.W.1.

Dear Miss Field,

I have just been appointed press officer to the newly formed British branch of the "HOT COIFFURE MASCULINE INTERNATIONAL", and I should like to inform you that they are holding the first ever gold cup competition for Mens Permanent Waving, this has never been done anywhere else in the world.

Knowing how wonderfully Pathe News handles anything of this nature I wondered if you might be interested in covering it.

It is being held at the FREE TRADE HALL, MANCHESTER, on Monday February 22nd. 1960. It begins at 9-30 a.m.

If there are any more details that I can supply you with I can always be contacted at the above telephone number or at GERRARD 3935.

Assuring you of my utmost co-operation, I remain,

Yours truly,

John Mahoney

JOHN MAHONEY.

PRESS REPRESENTATIVE.

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extraordinary hair
seems a good
possible provided
TV you'd - have it -
would tie up with
Fals - mens fashion
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