PRESS RELEASE

A new house - by helicopter!

Dorran Construction Ltd. of Perth, who specialise in factorybuilt houses, have used various methods for transporting their
buildings to the selected site. But on Wednesday, they adopted
what was probably the most unique method of all - a helicopter!

The Perth firm, pioneers in the field of non-traditional building, construct the houses at their factory, and then ship them in sections to the site, where a specially trained team of Dorran "Commandos" assemblethem. The walls and roof are usually erected in a day.

Dorran have erected houses all over Scotland and the North of England, and the sections have been transported by road, rail and even sea (where a house is being built on one of the Islands, a "puffer" is utilised to ship the sections,

However, when Argyll County Council contracted Dorran to erect a house on Easdale Island for the local ferryman, the firm struck on the idea of using a helicopter to transport the house across the narrow strip of water which separates Easdale from Seil Island, which is connected to the mainland by "the only bridge over the Atlantic".

Work on the Easdale project commenced at a.m. on Wednesday morning, and by mid-day the helicopter was hard at work, doing a shuttle-service between the islands. Dorran "Commandos" on both sides of the narrow channel were working at top pressure, and before the day was done, the walls and east of the ferryman's house had been erected. Only a matter of weeks will elapse before it is ready for occupation.

FROM THE PUBLIC RELATIONS DEPARTMENT

REX PUBLICITY LTD.

10 CLAIRMONT GARDENS - - GLASGOW. C.3.

Tolophore

The wall units used in Dorran houses consist of reinforced concrete sections within wooden frames, each lined with a damp-proof membrane and insulated with a layer of expanded polystyrene. The whole unit is less than six inches thick, yet it gives insulation which is twice as effective as the traditional 11" cavity brick wall.

The speed of erection, and amazing weathering qualities of the Dorran houses, which are classified as permanent buildings, are the principal reasons for their tremendous success.