



BADEN - POWELL HOUSE

WHAT THIS WALLET HOLDS

General

1. Pre-View Programme.
2. A House Brochure containing the History and Tariff of Baden-Powell House.
3. Special Features and Floor Plans.
4. "The Story of B.-P." Background and Exhibition Catalogue.
5. An introduction to the House staff.

Technical

6. Architect's, Consulting Engineer's Notes and Constructional Works Programme.
List of Fittings Contractors.
7. Baden-Powell House gains Building Awards.

Opening

8. Details of the opening of the House by Her Majesty The Queen on July 12th.

PHOTOGRAPHS WILL BE ON DISPLAY IN THE ENTRANCE HALL WHERE ORDERS WILL
BE TAKEN FOR DELIVERY BY MID-DAY ON THE 7th JULY.

With the Compliments of DEREK WHITSON, Information Officer, Boy Scouts
Association, 25, Buckingham Palace Road, London, S.W.1. VICTORIA 6005 Ext.35



BADEN - POWELL HOUSE

PRE-VIEW PROGRAMME

The welcoming address will be given by Sir Harold Gillett, Chairman of the House Committee who will also give some of the background to the building of Baden-Powell House.

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The following people, who will be available during the pre-view to answer questions, will then be introduced: Mr. W. Charles Williams - Vice-Chairman of the House Committee who found the building site: Mr. Ralph Tubbs - House Architect: Mr. A.W. Hurl - Chief Executive Commissioner: Mr. Morton Neal - Director of Harry Neal Building Contractors: Mr. S.J. Edmunds - General Foreman for the Building Contractors: Mr. W. de Majo - Designer of the Exhibition "The Story of B.-P.": Mr. J. Rapley - Warden of Baden-Powell House.

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Escorted tours of Baden-Powell House will then take place in parties of 15.

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A Reception will then be held in the First Floor Restaurant where you will be able to talk to some of the people responsible for the building and staffing of Baden-Powell House.

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BADEN - POWELL HOUSE

THE BADEN-POWELL STORY

the permanent exhibition at Baden-Powell House, Queensgate, London SW7

Every exhibition presents a challenge to its creators. The Baden-Powell story was no exception; in fact, its design and organisation brought with them more challenges than one.

Its purpose - to mark a great occasion by a vital tribute to a great man - seemed direct enough. But how to make this a fitting tribute within the limits set by circumstance? How to encompass such a story within such little space - or do justice to the theme (especially in such a wonderful setting) on a necessarily modest budget?

"The B-P story" is what it says - the story of a man, not a movement. Many of its omissions were necessary, not only because of space, but to preserve a sense of balance. The designer and the script writer have tried to bring B-P alive and to show a little of the whole of his life. To do so, they have linked many treasures with a record of great and small events.

This is an accurate documentary, but also a human story. It was necessary to sift salient facts from a vast store house of record, no easy task, for B-P was a man whose every movement, every word, made news. Moreover, throughout the years, some of the most vibrant and human anecdotes got flavoured in the telling and, alas, some delightful but apocryphal tales had to be passed by!

Then there was the physical problem of presenting many of those intriguing things which made B-P's room at Scout Headquarters a priority call for the questing scout. Some of these take on a new role as they punctuate and enliven the story.

This, indeed, is not just a museum, but an exhibition of our time. It salutes the past, but uses modern means in equal tribute to what its subject signifies for the present - and future. Despite the limitations, it should be acceptable to the professional critic, yet have a lively appeal likely to capture the imagination and affection of the Boy Scout of today and tomorrow.

This was a team operation and the exhibition stands today because so many responded to its challenge, giving freely of their time and labour (and, in some cases, of their treasured souvenirs as well). Many of the services and supplies were donated. They helped to make "The B-P story" what it is - a better, more complete, tribute to Baden-Powell than would otherwise have been possible.

C R E D I T S

The exhibition was designed and devised by W M de MAJO MBE FSIA

Associate Designers: Veronica de MAJO
Stefan Osiecki, dipl.ing.arch.

Script: Arthur Symes FRSA

Research: Edward G.W. Wood, MIPR,
L.J. Kirby and
Jack Olden

DISPLAYS:

designed by W M de Majo in collaboration with Douglas Evan Cook MSIA

EXHIBITION & DISPLAY CONTRACTORS:

Osters & Fleming Ltd.

DISPLAY LIGHTING CONTRACTOR:

Courtney Pope (Electrical) Ltd.

For full list of credits see Pages 41 - 43 of exhibition catalogue.

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BADEN - POWELL HOUSE

INTRODUCING THE HOUSE STAFF

THE WARDEN of Baden-Powell House John Rapley was born at Acton, Middlesex in 1911. He joined the Scout Movement as a Wolf Cub in 1921, and has also been a Scout and Rover Scout. John Rapley held his first Warrant as an Assistant Cubmaster in Acton in 1930. Among his other appointments he has been a District Commissioner and Assistant County Commissioner. In 1942 he was appointed to the full-time staff of the Boy Scouts Association, first on the clerical staff and later as a Field Commissioner. He was Deputy Organising Commissioner for the Jubilee Jamboree at Sutton Coldfield in 1957. John Rapley has been closely connected with the "Gang Show" and with the pageant "Boy Scout". He lists as his hobbies swimming, water polo, cricket and tennis.

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ASSISTANT WARDEN John Cox was born at Sutton, Surrey in 1935. He joined the Scout Movement in 1944 as a Wolf Cub with the 20th Hastings. He has also been a member of the 20th Oxford, 1st Weston Green (Esher) and 1st Oxshott Scout Groups. John Cox attended school at St. Edwards, Oxford. He was an apprentice Engineer at a large Motor Works at Cowley. Among his interests are photography, canoeing, squash and rowing.

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HOUSEKEEPER Joyce Lampard was born in Edinburgh in 1921. She attended Dollar Academy, Scotland for her schooling. During the War she saw service with the A.T.S.

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ASSISTANT HOUSEKEEPER Betty Stevens was born in Isleworth, Middlesex in 1935. She attended Green School for Girls, Isleworth. Betty Stevens was a Brownie and Guide with the 1st Whitton and a Land Ranger with the Whitton Land Ranger Company. She has been the Captain of the Twickenham Ranger Company since it was formed in November, 1959.

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HOUSE ENGINEER Alexander Nelson was born in Dumfries in 1933. He joined the Movement in 1942 when he became a member of the Castle Douglas Troop. He later became a member of the 5th Fife (Kirkcaldy High School) Troop. He was warranted as Assistant Cubmaster and as Rover Scout Leader, both of these appointments being with the 5th Fife Group. Previous to taking up his post at Baden-Powell House Alex Nelson was a Marine Engineer with a Shipping Line.

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CATERER Ralph Thomson was born in Aberdeen in August, 1909. He joined the Scout Movement in 1924 and was a Founder Member of the 17th Aberdeen Grammar School Troop. He attended Aberdeen Grammar School and Aberdeen University, Marischal College. From 1942-1950 he was in the Royal Air Force Catering Branch. During the period 1943-1946 he saw service in Burma, Imphal, Ceylon, Cocos and Maldivian Islands. He is very interested in Amateur Theatricals.