

2-501011

62/23

FAT AND LOVELY

Pathé News' candid cameramen proved that today the average woman isn't the sylphlike thing that the fashion houses would have us believe. Her proportions are what you might call generous. But that doesn't mean that she can't be smart, and at last the rag trade is waking up to the fact. The plump lass has just the same yearning to be glamorous as her skinny sister.

Don't forget those foundation garments, now that spring draws on.

Realising all these facts of life a London store set out to find MISS FAT AND BEAUTIFUL; a comfortable woman, with the sort of statistics those old Dutch painters would have loved. Hips in the region of the middle forties, and all that.

Eleven years ago this competitor, Dorothy Waugh won a beauty competition as Miss Scotland.

A woman can still be attractive long after any man has taken her on his knee.... The secret of such figures? Eat what you like, and lots of it.

Mrs. Waugh was the winner: "Britain's Most Glamorous Fatty".