

5-3000/89

GIVE 'EM A LIFT.

City 'Hitch-hikers' want to get to work in the mornings and home before the evening "Blitz" commences. Private and commercial car drivers can help in a big way if they'll "Give 'em a lift". Once upon a time it used to be "No thanks", I'd rather get out and walk", but now ~~it~~ it pays to advertise.

The 'Big hearted Arthurs' are to be found among th vans and lorries just as much as the limousines, but now the Ministry of Transport has arranged for extra petrol for motorists who give regular lifts within a twenty-mile radius of London. Filling your car means filling your tank. Passenger Transport Services are hard pressed, and its within the power of motorists to get thousands of City Workers to and from their offices.

One City Magnate we know catches the 8.33 lorry every morning. But dignity is preserved - oh -- - Jeeves - - reserve me a seat on tonight's Cater Paterson.