

PATHE GAZETTE: 41/64. (DUBLIN)

SAVE RUBBER CAMPAIGN

They are running a Save Rubber campaign in the United States and here are some of the don'ts. Don't stop suddenly or you'll flatten your treads and shorten the life of your tyre. Don't underflate your tyre, every pound they are below normal adds 12% to the rate of wear. If the tyre's down, the cost's up, so look out and keep the air in. Tyre walls may be strong but won't stand any sort of treatment. Don't jump the kerb, if you do you are asking for a load of trouble, and this is it. Here's the reason for this economy. Rubber is needed for the largest tyres in the world. The landing gear of the great Flying Fortresses. Save rubber and there will be enough to go round.