PATHE GAZETTE: 42/8.

HIVAK TURATUAR

Every year as winter approaches and the cows come in, milk production starts to fall, until at Christmas it's at the lowest for the year. Buring this period the supply for the priority classes must be maintained. Last year the babies and the young children and their mothers were guaranteed one pint a day. This year there are two new priority classes. 5 million pints of milk a day are needed by these two classes. The growing child and the adolescent and the invalid. In our factories, sometimes on heavy work, more and more young people are taking their part in the war effort. Young bodies must be allowed to grow, this is vital to the future of our race. They must have it and you can do with less.