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PATHE GAZETTE: 42/65.

POST OFFICE TRAILER

Don't blame the postman lady, it's not his fault. Your letter would be here right now if it had been correctly addressed. The G.P.O. does its best, but it's up to the public to do its part. Now take these letters for instance. Take this one, I ask you. No house number and no postal district. Letters are first sorted by Counties, a lot of places in different Counties have the same name. There's a St.Ives in Cornwall and a St.Ives in Huntingdonshire. As for Walton, there are at least a dozen of them, so put the County if you don't want this to happen. Business people, time means money, so to avoid delay you should always have your full postal address on your letter paper. Mr. Jones, that won't do. Thanking you Mr. Jones. Remember, a few more seconds addressing the envelope means hours saved in delivery.