

PATHE GAZETTE: 42/71.

SAVE WATER - TRAILER

Have you ever seen this happen? No of course you haven't, beer is a valuable commodity these days. But you have seen this, and this, and this, or this, and this. But water is a valuable commodity too. It may come from mountains or large reservoirs or be pumped from deep wells or rivers. But water has to go through complicated processes before it is ready for your use. Water wasted means extra food and man-power which are urgently needed for the war effort. Water is being used in ever greater quantities to meet the needs of our water industries, for our fire services and for the increased supply to the evacuated population and our fighting forces. Water is a munition of war - don't waste it.