(3). FIGURE :- MOOL FAIR.

Picture .: - At Bradford the Lord Mayor opens the Imperial Wool Industries Fair . -

-- and his speech is received with much satisfaction by those attending this important trade event.

APPLAUSE FOR 52 FEET.

Ah! Enter Lady in hiking costume! All that there is of it --

-is made from wool. Wool sounds warm but the lady looks delightfully ecol. Small wonder that this healthy pastime is gaining in popularity.

The audience for this mammaguin parade seems to agree with me.

(S VEBIVISIE).

Hello ! A very charming bird forms the design for this attractive bathing costume. A figure within everybody's reach will purchase one of these handsome water suits made from British wool.

And after a dip these colourful beach pyjamas are guaranteed to bring a picturesque change into any batchelor home.

The dresses of this bride and her bridesmaids are another example of beauty which can be conjured from the shearing sheds, by the magic of the British wool workers of British Mills.