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NIGHT LIGHTS OF BLACKPOOL - - The great resort turns night into day with hundreds of thousands of electric lights.

-Lancashire-

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Picture.:- Coney Island is a wonderful place, throbbing with life, lights and gaiety ! America does these things well, but why worry about that ? Blackpool is much nearer, and just as gay ! And this is what it looks like on an Autumn evening, when the lights are switched on. Eight and a half miles of promenade alive with--

--brilliant multi-coloured devices, become as bright as evening sunshine. A string of boats off--

--the shore add a Venetian touch to the scene. Lighted figures tell fairy stories--

--to the night. Young visitors in the shadowy--

--corners tell fairy stories to each other, while Brilliant Blackpool flashes a final "Hello and Farewell" to the Summer season.