WEST END BLAZE - Outbreak in a threestory Soho building causes alarm throughout busy shopping section. - London -

Pictures; Hearing unusual sounds outside my office window in Wardour Street, I looked out and saw dense clouds of smoke.

Police are keeping the huge crowds back but-

--not the Universal News staff. Two operators and myself have taken only seconds to dash here and get pictures for you of this dangerous fire almost in the heart--

--of filmland. Engines and escapes are still arriving. I am told--

-- there are one hundred and fifty gallons of petrol stored in a garage on--

-- the ground floor. Three men mearly--

-- trapped by flames have just made their--

--escape over the roof, assisted by firemen who pluckily-

--cleared the way for them. The short street is now closed from each end. Its causing a levely traffic jam along Oxford Street. There are still-

-clouds of dense smoke but the actual flames seem to be getting less. A good sign. And now a fight-

-through the crowds to get back with the film !