

SIR MALCOLM CAMPBELL.

SPECIAL UNIVERSAL PICTURES.

Picture:- The very latest in break-neck speed cars. Sir Malcolm Campbell looks over his rebuilt Bluebird.

Sir Malcolm is 50 years old in--
 --March. A Peter Pan of land speed,--
 --he refuses to grow up. He has done--
 --272 miles per hour,--
 --but it's not enough.

The older the grows,--
 --the faster he wants to be. Life affects some people that way.
 But Sir Malcolm wants to celebrate his half-centenary--
 --by breaking his own remarkable record. The wonder car--
 --goes to Daytona, where, if conditions are good, the earth's--
 --fastest man hopes to do 300-miles-per-hour.

At Bolton a more cautious man invents a life-saving device--
 --for fitting to cars. Mr. Lempert, a tailor-inventor, determined
 to go one--
 --better than Mr. Hore-Belisha, demonstrates his life saver to
 Northern chief-constables,--
 --and numerous transport officials. He's so sure of its value--
 --that he doesn't mind motorists trying to run him down.

As soon as the car--
 --hits the clumsy pedestrian, a guard drops, brakes--
 --stop the car, a red light warns traffic, and the ambulance--
 --is saved a messy job. Oh, and a bell rings.

If the bumped pedestrian hears it, he knows he's not been
 bumped off.