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THE
KING'S
BROADCAST

RECORDED AND PRESENTED
BY SPECIAL PERMISSION.

Picture.:-

Despite the overcast, cold day, many hundreds of people see the arrival of the King at Broadcasting House, London. His Majesty is received by Mr. R.C. Nerman, Chairman of the Board of Governors, and Sir John

Reith, Director-General of the Corporation. From Broadcasting House, the King's voice will be heard throughout the world. It is his first broadcast

as the King. Punctually at four o'clock, Greenwich time,

the world's teeming millions hear the voice of His Majesty:-

"It has been an ancient tradition of the British monarchy for the new Sovereign to send a written message to his peoples. Science has made it possible for me to make that written message more personal, and to speak to you all over the radio.

This, however, is no innovation, for my father has, for the last few years, spoken to his peoples at Christmas Time.

Little more than two months ago, he broadcast his last

Christmas message, and to many of you the sound of his voice must still seem to be ringing in your ears.

He was speaking then at the close of a long and wonderful reign which covered a period of twenty-five years, during which unprecedented changes have taken place, and great anxieties and problems have been shared by all.

I feel that his death is not only an overwhelming grief to my mother, and us, his children, but that it is, at the same time also a personal loss to you all.

It is wonderful for us to know how universally my father's great qualities have been appreciated and valued.

It now falls upon me to succeed him, and to carry on his work.

I am better known to most of you as the Prince of Wales, as a man who, during the War and since, has had an opportunity of getting to know the people of nearly every country of the world under all conditions and circumstances, and although I now speak to you as the King, I am still that same man who has that experience, and whose constant effort it will be to continue to promote the well being of his fellow men.