

*London film premiere, by way of a change, was the*

*start of*

This ~~London film premiere, by way of a change, was the start of~~ the Italian Film Festival --- and so the lovely stars who attended had names that were not very well-known --- like Maria Canale. ~~Almost~~ Almost the only one at all famous in Britain, was Gina Lollobrigida. But the occasion achieved all the glamour that is customary for a film occasion, by the presence of Her Majesty the Queen, with the Duke of Edinburgh and Princess Margaret. The Queen received a bouquet from a charming little three-year-old, Shan Veillard.

Flowers for Princess Margaret --- from five-year-old Maria Luisa Forte

Also present --- and presented to the Queen --- were many Italian Film Producers who, in the last few years, have raised the standard of ~~Italian~~ film making in their country to top level. And, incidentally, it's nice to learn from them, that our British films are being well-received ~~in Italy~~ by audiences in Italy. The stars were presented too --- here again is Maria Canale.

This is Sophia Loren; she is one of the stars of the film which the Queen was about to see.

And --- once more --- Gina Lollobrigida.

Presentations ended --- the Royal Party went into the auditorium; and the film world, had registered another occasion of sophistication and international goodwill.